



NYSFAAA Executive Council
February 10, 2020
Hilton Garden Inn Albany Medical Center
9:00 a.m. to 5:00 p.m.

Call to Order & Roll Call

Leslie/Polino

Present:

President – Howard Leslie
President Elect– Adrienne King
1st VP – Debra Evans (remote)
2nd VP – Brian Smith (remote)
Secretary – Anne Sullivan Polino
Treasurer – Susan Godreau
Treasurer Elect– Shalena Clary
Region 1 – Lea Nuwer
Region 2 – BJ Reville
Region 3 – Patti Donahue
Region 4 – Rochelle Filler (remote, Introduction)
Region 5 – Joseph Weglarz
Region 6 – Michelle Bolton
Region 7 – Clair Jacobi
Region 8 – Stacey Hawkins

Guests:

Lisa Simpson
Brian Smarch
Jeanne McCarthy
Kerrie Cooper
Lucy Villaquiran

Howard Leslie called the meeting to order at 8:54 a.m. A quorum existed

Discussion via Email

MOTION: A motion was made by Lea Nuwer, seconded by Stacey Hawkins to move the archived webinars and podcasts to a YouTube platform.

Discussion followed to obtain clarification on Council members' concerns with security and access to non-members. Howard Leslie provided clarification on all points.

A new motion was made by Adrienne King, seconded by Susan Godreau that the Motion to move the archived webinars to the YouTube platform be postponed until the next Executive Council meeting in February and that the item be added to the Unfinished Business section of the Agenda.

There was no discussion. The motion passed with 12 in favor, no oppositions, and no abstentions.

Approval of Minutes (December)

Anne Sullivan Polino

MOTION: A motion was made by Susan Godreau, seconded by Stacey Hawkins to accept the December 17, 2019 Executive Council minutes.

There was one spelling correction to a Council member's name (Revill). The motion passed with 11 yes, 0 no votes and no abstentions.

President's Report

Howard Leslie

EASFAA Report

The EASFAA meeting was occurring concurrently with today's NYSFAAA Executive Council meeting. Larry Chambers acted as Howard's proxy at the EASFAA meeting.

The NYSAAA update to EASFAA can be found at the end of this report.

NYSED Update

Howard Leslie, Anne Sullivan Polino and Joe Weglarz attended the New York State Education TAP Working Group meeting on January 30, 2020. The agenda included the following topics:

- Final Term Regulation Guidance presented at NYSFAAA Conference.
- Program(s) of Study survey discussion, including discussion on fiscal impact.
- Foreign College Transcript – formation of committee to discuss possible use of evaluation service for award of state aid. Howard Leslie was assigned as committee chair.
- Guidance for NYS Colleges on High School Equivalency Credentials.

Region IV Representative

Randi Moore has left her position in financial aid and as a result, resigned as Region IV Representative. Lisa Simpson recommended and reached out to Rochelle Filler, of Rensselaer Polytechnic Institute who accepted the position as Region IV Executive Council Representative.

Brian Smith is also working on identifying a Chair for Region IV.

New Committee Chairs

Howard Leslie reported that new committee chairs are needed for the Non Traditional and Diversity Committee and Region V. Rochelle Filler was introduced to the Executive Council after joining the meeting remotely.

NYSFAAA Acting President

Adrienne King will serve as Acting President while President Leslie recovers from his upcoming surgery.

EASFAA President

Howard Leslie reported that he would like to run for EASFAA President if there are no bi-laws or objections against the current NYSFAA Past President serving as EASFAA President. If elected, there would be an eight month overlap in duties. The Governance Committee to review.

NASFAA Leadership Conference

Howard Leslie

Howard Leslie and Adrienne King attended the NASFAA Leadership Conference in February where Howard met with all new NASFAA officers. Howard anticipates joining the Administrative Capability Task Force.

President Elect's Report

Adrienne King

Adrienne King reported that the Elections Committee will meet within the next two weeks.

The Governance Committee will also review the 2018-2020 Strategic Plan for updates through 2020-2023. Additional updates can be found on page 11 of these Minutes.

First Vice President Report

Debra Evans

Membership Committee Update

The Membership Committee update was provided by Lucy Villaquiran as follows:

As of January 28, 2020, there are 1,062 members for the 2019-2020 year. The Committee will try to have a more detailed breakdown of the membership by type for the next meeting.

At this time, last year there were 1015 members with 62 outstanding payments.

There are currently no individuals or associations who have requested membership in NYSFAAA.

Additional notes and discussions included:

- The need for a breakdown of paid versus pending memberships.
- Ideas and plans for increasing membership, some of which had certain challenges to be successful or viable. Many would impact revenue. Ideas included:
 - Allowing financial aid offices of 10 or more members to get one membership free (requires a By-Law change).
 - Reduced rate for entry level membership.
 - Free membership for High School Counselors versus paid membership; discussion included a question of whether the benefits justify the cost of membership. (Strategic Plan issue).
 - Reduced rate for Novice attendees for two years.
- Additional research needs to be done in this area.
- Lucy will write a proposal for review by the Governance Committee.

Mentorship Committee Update

There are no current activity updates.

Second Vice President Report

Brian Smith

TICC Committee Update:

To assist the TICC, Howard Leslie and Lea Nuwer asked the Executive Council members for concerns with the current website in an effort to make the website more usable.

The following concerns were expressed:

- Navigation,
- Locating regional membership lists,
- Lack of departmentalization,
- Ability to split fees/payments,
- Report writing, limited to 5 users. Access limited to avoid fatal system errors. All Executive Council members should have access, even if read only,
- Ability to track conference registration,
- Conference updates.

There is a concern that only three individuals currently have management rights on the website and the associated risk of one or more of these individuals be unavailable for timely updates. MemberClicks will train more users to help solve this problem. Howard and Lea will review concerns and come back to the Council in April for further review.

The MemberClicks conference is scheduled for April. Lea is unable to attend the conference and Howard will decide as the date gets closer given his upcoming surgery.

MOTION: A motion was made by Joe Weglarz, seconded by Stacey Hawkins, that a representative of the Executive Council, specifically Howard Leslie or designee, attend the MemberClicks Pre-Conference on April 20 and Conference from April 22 through April 24, 2020.

Discussion followed and the following points were made:

- If Howard cannot attend, consideration should be given to sending someone else, however, there really isn't anyone else on the Executive Council who could go.
- We should look at regional or virtual training with MemberClicks.
- Executive Council members should consider working with Lea on training.

The vote was called and the motion passed unanimously.

Statewide Training

The Statewide Training Committee reported on webinar storage using YouTube, including accessibility, analytics, and potential shortfalls of using this system for storage versus Google Analytics. President Leslie would like the ability to track access for future reference.

The MemberClick/NYSFAAA website does not allow for streaming webinars nor is it searchable.

The Committee is coming together and organizing its schedule.

Scheduled Training:

- Friday, February 14, 2020 – Professional Judgment
- Friday, March 13, 2020- SWT Goes to the Region, Loan Seminar. Kelly Kelly requested that registration be opened.
- April – under development
- May/June – under development

- Fall – Tentative date: October 13. Potential topic, Mindfulness in the Workplace. Co-training with Guidance Counselors. Brian Smith will provide Executive Council with session information and description.

MOTION: A motion was made by Anne Sullivan Polino, seconded by Lea Nuwer to allow webinars and podcasts to be placed on YouTube until a possible hosting solution for the NYSFAAA website is found.

There was no discussion. The vote passed with 10 in favor, no opposition and one abstention.

Verification Credential

Kerry Cooper provided an update on NASFAA Verification Credentialing including the number of NYSFAAA members who attended this training in the past to help the organization identify potential trainers and regions available to assist with this training. Potential trainers have been identified in Regions, 2, 3 and 8. Regions 2 (combined with Region 1) and 5 have identified potential trainers. Regions 6 and 7 have a number of available options and one person has been identified in Region 4.

It is anticipated that the organization will reimburse trainers for facilitating this training, if necessary.

Each region was asked to organize their training event and timeline and provide this information to Kerry Cooper who will organize the schedule for completion of this training in April and May. The agreement with NASFAA expires on June 30, 2020.

It was suggested that a nominal fee is appropriate to cover refreshments.

Other financial aid associations currently holding this type of training includes, Florida, New Jersey and EASFAA,

Intermediate Training

The Florida training plan will be used as a basis for a new NYSFAAA Intermediate Training Plan. There is also a thought that this training could be tied to Novice training this year, although there is some concern that this could impact the effectiveness of bonding that occurs within the Novice participant group. It could also result in few Novice participants if schools limit the number of employees who are able to attend.

Another option is to offer a discounted registration fee for individuals who attend both Novice and Intermediate.

Brian will work to find sub-chairs for this committee and work towards a 2020-2021 plan.

Treasurer's Report

Susan Godreau

Susan Godreau provided the following Treasurer's Report.

NYSFAAA Treasurer's Report as of 2-7-2020

Activity since the October 22, 2019, Treasurer's report includes:

- **Conference:** Collections of Conference fees as well as payments related to Conference.
- **Dues:** Ongoing collection of member dues.
- **Audit:** Final payment for the June 30, 2017 audit (\$5,300)
- **Novice:** Mercy College deposit for 2020 Novice.
- **Scholarships:** Checks for the 2019 NYSFAAA scholarships.
- **Revenue Sharing:** Checks for mid-year revenue sharing with our Regions.

Account balances:

Checking account: \$162,102.76

Money Market: \$32,006.09

CD: \$52,660.60

Morgan Stanley account current Market Values:

Scholarship: \$260,354

Reserve fund: \$345,812

MOTION: A motion was made by Patricia Donahue, seconded by Stacey Hawkins, to accept the Treasurer's Report.

There was no discussion. The motion passed unanimously.

HESC Update

Lisa Simpson

HESC Update

February 2020

TAP 2018-19 Academic Year Closeout

HESC is closing out TAP certifications for the 2018-19 academic year which ended June 30, 2019.

All student certification transactions for 2018-19 TAP payment rosters 001- 021 must be submitted before March 2, 2020. Transactions left pending after this date will be decertified by HESC.

To review pending student certifications transactions for 2018-19 academic year, go to Transaction Processing select Grants & Scholarships, enter ID and password, then choose View/Submit Pending Certifications.

2020-21 College Data Survey is Available on HESCWeb

The 2020-21 College Data Survey is now available on the Web. The survey is used to collect your school's information for the Tuition Assistance Program (TAP), Aid for Part-time Study (APTS) and scholarship processing. The information must be provided by May 31, 2020 and will be used to determine actual awards.

Access the College Data Survey

TAP Certifying Officers should click on [Secure Transaction Processing](#) and log on to Grants and Scholarships. Then click on the College tab and select either *View/Update College Data* or *List College Codes by Federal Code*.

TAP Certifying Officer Requirements

TAP Certifying Officers must view the data displayed on the survey and update the information as needed. This survey may only be updated by TAP Certifying Officers.

TAP Certifying Officers who want to submit data updates via the Web must have Web update authorization. They may request authorization by contacting HESC's Help Desk at 1-888-NYS-HESC (1-888-697-4372).

Only those with Web update authorization will be given access to make changes to the survey pages. Other authorized staff will can view the data within the pages but will not be able to update information.

Updating Term Information

Term Tuition and Start/End Dates

This information is required for calculating awards and processing payments. It is important that this information be provided accurately by May 31, 2019, as it is crucial to award determinations and payments. Incorrect tuition or dates could affect award calculations and payments to your institution.

- **If awards for accelerated summer study are available, report tuition charged for "half-time" attendance.**
- **Schools set up on a semester basis must have terms that are at least 15 weeks in duration; Schools set up on a trimester/quarter basis must have terms that are at least 10 weeks in duration.**
 - **Failure to meet these requirements may affect a school's eligibility for NYS financial aid. Questions regarding term length should be directed to the New York State Education Department's Office of College and University Evaluation at (518) 474-1551.**

Mandatory Fees, Room & Board Allowance and Cost of Attendance

This information is used to calculate or estimate scholarship awards that are not based upon tuition. Enter the appropriate information as follows:

- **Mandatory Fees** - Average fees charged to all students.
- **Room and Board Allowance** - Average cost of room and board charged by the college for a typical student. (If no student housing, leave blank.)
- **Cost of Attendance** - Use Title IV cost of attendance.
- **Term Add/Drop Dates**- This is required for the APTS Program. As with term start dates, the accuracy of this data is crucial to APTS processing.

Registered Business Schools

The total program tuition at registered business schools must be prorated by term. For example, if the total program tuition is \$6,000 and it takes four terms to complete the program, the term tuition is \$1,500 (\$6,000 divided by four).

Registered business schools must submit a copy of their enrollment agreements for all TAP-eligible programs and a document listing all start and end dates for terms with multiple start dates.

The enrollment agreements must indicate the term length or term structure. Total program tuition and term tuition should also be stated on the enrollment agreements.

College Survey Deadline and Post Deadline Updates

College and Term Information must be submitted via the Web by May 31, 2020. If changes to college information are necessary after May 31, 2020, TAP Certifying Officers should send a detailed email to HESC at Collegeupdates@hesc.ny.gov. This address may also be used to address any questions concerning the College Data Survey process.

Update Your School's Contact Information

Contact information may be updated by TAP Certifying Officers at any time when staff changes occur; except for CEO or College president data. HESC strongly encourages TAP Certifying Officers to review their school's contact information and submit changes - especially email addresses - for all staff. This information is particularly important for APTS Coordinators as HESC will be sending automatic notifications of processing deadlines to the email address listed for them. Send your request for changes to CEO or college president data to Collegeupdates@hesc.ny.gov.

Important: Please remember to notify HESC when staff are no longer authorized to access your college or student data on HESCWeb.

NYS Dream Act

As a reminder, non-citizen students applying for NYS Student Financial Aid through the NYS DREAM Act are not required to complete the FAFSA to receive such State aid. As you continue to work with students applying through the NYS DREAM Act, please be aware that the only students who must complete the FAFSA are U.S. citizens and permanent resident aliens.

Information related to students who have accepted their NYS financial aid award(s) through the NYS DREAM Act can currently only be found on the Student Status Listing. The Student Status List can only be accessed through the HESC Web File Transfer system. HESC is working on adding these students to HESCWeb and rosters and will provide additional information at a later date. Please send any questions you may have to Lisa Simpson at dreamactfap@hesc.ny.gov.

Student ID

As a reminder, HESC implemented new rules regarding the elimination of award recipient Social Security Numbers on all school files, effective with the 2019-20 academic year and thereafter. HESC is no longer transmitting school files containing student social security numbers. Files will now contain the student's school identification number and college code, along with other demographic data such as name and/or date of birth. Schools should continue the process of reviewing the HE9751 file available in Web File Transfer, updating the file with student IDs, and returning it as an HE9752 or HE9754 file. Without providing the student ID, you will not receive information about the student on any student status listing or roster. We will be conducting outreach to schools who have a significant number of students who we have not received a student ID for.

Novice Update:

Lisa Simpson also provided an update on Novice including:

- Returning and new trainers and small group leaders
- Status of Training Manual

February 10, 2020

- Cost: Remains at \$625.00, with Executive Council covering expenses over and above lodging and transportation. The organizing committee believes they will come in on budget.
- The committee asked for a waiver of the NYSFAAA Alcohol Policy for this event. (See motion below)
- There was a request for a NYSFAAA credit card to be used to the event chair to cover costs (See motion below)
- Save the Date information is on the website and registration information will be sent to Lea Nuwer for posting to the website.

MOTION: A motion was made by Susan Godreau, seconded by Michelle Bolton, to allow a one-time exemption from the Alcohol Policy and allow alcohol to be consumed at the Novice Workshop this year, 2020, at Mercy College, Dobbs Ferry, NY.

There was no discussion. The motion passed unanimously.

MOTION: A motion was made by Debra Evans, seconded by Stacey Hawkins, to authorize a credit card for the event chair to be used for Novice Conference Expenses only.

There was no discussion. The motion passed unanimously.

Conference 2019

Joe Weglarz and Lisa Simpson

Joe Weglarz and Lisa Simpson provided the 2019 NYSFAAA Conference Final Report within the required six month timeframe and the following items highlighted as part of the discussion.

- The conference was profitable.
- Most of the feedback received was positive
- The Marriott was very accommodating.
- Final attendee count was 235 on a budget of 250 attendees.
- There were 31 vendors on a budget of 26. The increased vendor fee did not appear to have a negative impact on outcomes.
- The Pre-Conference sessions worked well. It is important to clarify, for future committees, who is responsible for the pre-conference be it the actual conference committee or someone else.
- There were more Early Bird registrations than anticipated, allowing the committee to better organize rooms, etc.
- Overall survey results indicated that there were 35 Excellent ratings, 45 Very Good, 23 Good, 4 Fair and 1 Poor rating.
- The Entertainment Committee did a good job with different options that were well received.
- Recommendations for future committees include:
 - Having a strong person chair the Publicity Committee
 - Picking a good location
 - Volunteers are the foundation of a successful event.
 - Consider reducing number of concurrent sessions to 4 from 5 to drive attendance.
 - The Committee recommends incorporating the Training Committee into the Session planning and scheduling process.

Howard Leslie thanked the Committee for a Great Report.

Conference 2020**Debra Evans and Jeanne McCarthy**

Debra Evans and Jeanne McCarthy provided the following update on the 2020 Conference.

- The hotel is currently under renovation but will be ready for the Executive Council's June Meeting. The Executive Committee will take part in a food tasting during this visit.
- Committee work on entertainment, publicity, and programs is progressing.
- Terry Hardle is schedule to present the Key Note Address at no charge.
- The Committee is working with Lea Nuwer on getting the mini site up on the NYSFAAA website.
- The Pre-Conference session will be on one or two of the 10 NASFAA Credential modules available to NYSFAAA. Claire Jacobi is assisting with this task.
- There is a sleeping room guarantee of 280 rooms with a 25% tolerance at a price of \$175 per night.
- The Committee would prefer to use a printable version of the Pocket Program that would be available on the organization's website. Lea Nuwer asked for session information early enough to format the program. Howard Leslie offered to assist.

MOTION: A motion was made by Adrienne King, seconded by Patricia Donahue, to accept the Conference Committee Budget Report, as submitted.

There was no discussion. The motion passed with 10 yes votes, 0 no votes and no abstentions.

MOTION: A motion was made by Anne Sullivan Polino, seconded by Michelle Bolton, to eliminate the Pocket Program for the 2020 Conference

There was no discussion. The motion passed 9 yes votes, 0 no votes and one abstention.

Conference 2021**Stacey Hawkins**

Stacey Hawkins provided the following update on the 2021 Conference.

- Sonya Smith will act as Co-Chair of the 2021 Conference.
- Five requests for proposals were sent out with High Peaks in Lake Placid selected as the conference venue.
- The Conference dates are October 25 through 28, 2020
- Room rates are \$139 - \$179, depending on room location.
- Complimentary rooms are available for the speakers.
- There is a room guarantee of 80% of 380 room nights.
- One drawback is that the room used for the General Session is on the small side.

Advocacy Day**Donna Gurnett**

Donna Gurnett, member of the Government Relations Committee reviewed the logistics and provided a review of the talking points for the February 11, 2020 Advocacy Day.

Donna will have feedback forms at the NYSFAAA table for participants to provide feedback on their meetings.

Howard Leslie thanked Donna and Christopher Barto, Chair of the Government Relations Committee for organizing this event.

Review of Strategic Plan	Howard Leslie
---------------------------------	----------------------

The following sections of the Strategic Plan were reviewed, and comments noted below:

- 1.1.1 – Create and update effective marketing materials to attract more members.
 - Clarification was provided to the Governance Committee that Region 2 requested responsibility for sections 1.1.1 and 1.1.2. Consideration will be given to reassigning this section of the plan.
 - After discussion the following motion was made.

MOTION: A motion was made by Adrienne King, seconded by Patricia Donahue, accept Strategic Plan 1.1.1(Create updated and effective marketing materials to attract more members) as complete, remove Region 2 responsibility for this Section and replace with all regions and a Committee Chair as as of February 10, 2020.

There was no discussion. The motion passed 12 yes votes, 0 no votes and one abstention.

- 1.1.2 – Communication – better use of the website with constant updates.
 - The website work is done, and Regions are updating information as needed.

MOTION: A motion was made by Anne Sullivan Polino, seconded by Lea Nuwer to mark Section 1.1.2 (Communications, better use of the website with constant updates) complete as of February 10, 2020.

There was no discussion. The motion passed with 11 yes votes, 0 no votes and one abstention.

- 1.1.3 – Sister Associations – bringing them into NYSFAAA Membership includes – Bursars. Guidance Counselors and out of state members. Promoting membership of our special events such as Novice and our Conference.
 - The Governance Committee requested information on why this Section was assigned to Region 2 and requested reassignment to the Executive Council.
 - The Projected Completion Date was update to December 31, 2020.
- 1.1.4 Training to support charging Guidance Counselors and other current members who we do not charge.
 - Update Projected Completion Date to December 31, 2020.
- 1.1.5 – Reaching out to schools that do not have NYSFAAA members – and reaching out to former NYSFAAA members to BRING THEM HOME.
 - Lucy Villaquiran and Lea Nuwer will review year over year membership counts by June 6, 2020.

Howard Leslie wants to be able to complete these three or four more tasks before his tenure is up.

Regional Reports

Regional Representatives

Regional Reports for Regions 1, 2, 3,6,7,and 8 can be found in the Exhibit Section of these Minutes.

Review of Operational Calendar

Howard Leslie

Howard Leslie reviewed the Operational Calendar and there are no outstanding items

BOT

Howard Leslie

Howard Leslie provided an update of the BOT.

- Ocelot’s President Damon Vangelis and Ian Leslie discussed the success of the BOT on Podcast 25.
- Rory the BOT was able to answer 20 questions.
- The following comments were received from the Regions:
 - Region 1: We need more time for people to use the BOT to evaluate it.
 - Region 3: Would like to see the BOT disappear from the screen and suggested renaming the BOT using a NYSFAAA mascot or the current president’s image. We should consider a contest to name the BOT.
- Region 8: Members indicated that they did not understand who Rory is and cannot make the connection with the name and NYSFAAA.

It was agreed that the Regional Chairs would follow up with membership for additional feedback. For now, the BOT will remain as is.

Old Business

Howard Leslie

Website Placement

There was a discussion related to the use of YouTube to archive webinars and podcasts (See Motion on page 1 and additional discussion under the Second Vice President’s update).

New Business

Howard Leslie

There were no items to review

Next Meeting

Howard Leslie

The next Executive Council meeting will be held on April 28 from 1:00 p. m. to 4:00 p.m. – Remote meeting

June 15 – 16 Executive Council meeting will be held at Long Island Conference Hotel.

Adjournment

Howard Leslie

A **Motion** was made by Patricia Donahue, seconded by Susan Godreau to adjourn the meeting.

The motion passed unanimously

Exhibits:



(New York State Report to EASFAA Council

Meeting Dates: (e.g. Sunday, February 9, 2020 -Tuesday, February11, 2020)

Location: (e.g. Manchester, NH)

Include each topic, as appropriate for your state

Executive Council:

NYSFAAA EC last met, remotely, on 12/17/19. We started preparation for Albany Advocacy Day (2/11/20). Our talking points have been finalized this week.

We had our first report on our annual Novice Training which will take place June 1 – 5 at Mercy College. We have put SAVE THE DATE on our website.

We had a review of our new website and did some analysis of the data of visitor to the website – traffic, pages that are most visited and pages that are losing the most people (bounces) etc. The Technology and Innovation Committee will soon meet to exhaustively review the enormous amount of data that google analytics provides and make changes to the website as needed.

We had a lively debate about our Bot – specifically about the personality. Right now it is “Ask Rory” which is a cute dog who is scripted with an adorable and interactive personality. There are members who would like the NYSFAAA Logo and it be “Ask NYSFAAA” or a different mascot other than a dog. The current Bot, per Ocelot” is performing much better than average – they believe due to the personality. We will see where this coin lands.

We discussed the new HESC Steering Committee which will help drive the contract and direction for their new delivery system (about a 2 -3 year project).

NYSFAAA and NJASFAA decided not to collaborate, on the training project, as announced at the last meeting, as a result NYSFAAA will be offering the Verification Credential at reach region during the Spring of 2020. At the June budget meeting we intend to budget for the 10 pack of credentials for next year.

Conference:

2019 – Final Report will be discussed at 2/10 Meeting – looks like we made a profit.

2020 – Is coming along. Our keynote is Terry Hartle (ACE) and will be held at the Hilton in Huntington LI NY

2021 – Will be in region 8. There is currently a poll on our website allowing the membership to choose the location. Lake George is in first Place with Lake Placid right behind it.

Membership:

As of January 28, 2020 there are 1,062 members for the 2019-2020 year. We will try to have a more detailed breakdown of the membership by type for the next meeting.

At this time last year there were 1015 members with 62 outstanding payments.

There are currently no individuals or associations who have requested membership in NYSFAAA.

Training:

SWT – Webinars continue to be very popular so far this year they have done

September – Having Fun with Taxes

October – FAFSA/TAP Application Training that was open to nonmembers all over the nation

November – Compliance Panel – which was presented only at the regional level – SWT Goes to your Regional Meeting

January – Verification Training

There are several webinars scheduled for the winter including another SWT Goes to your Regional Meeting, We do this to encourage members to get out of their offices.

Our annual Novice training, as above, is scheduled for June 1 -5 and will be held at Mercy college again. We are entertaining running an immediate level training parallel to novice.

As stated above, we are delving into NASFAA Credentials.

Our regions are doing great work on training. For example, Region VI (NYC) has hired Robert Weinerman for a full day tax training.

Special Initiatives:

Nothing note already mentioned

Committees:

I had to ask 2 committee chairs to step down. I have recently named Darrin Rocker as the Chair of our Graduate and Professional Issues Committee. I am still looking for a chair for our new Diversity Committee.

Miscellaneous:

Our region IV Rep Stepped down due to change in position. I am having a difficult time replacing her and may not prior to our next meeting.

Submitted by: Howard Leslie / in my absence due to the conflict of both of our meetings at the same time I appreciate Larry Chambers being my proxy and delivering this report.

Regional Reports Submitted

Region 1 Report NYSFAAA Exec Council Meeting February 10, 2020

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location:

11/15/19 Region Meeting and Statewide Training Webinar
15 attendees, business meeting and Compliance webinar

12/13/19 Holiday Meeting and Luncheon at The Foundry Suites – business meeting only

1/16/20 Region 1 Webinar Watch and Meeting - cancelled due to low registration

2 Other Training events that Region was involved in:

FAFSA Completion Nights – Depew High School and Niagara Falls High School

3 Treasury update: Terry Adamczyk

	Meeting	12/13/2019				
105	11/15/2019	Kathleen Michalski Conference Basket	\$162.68	✓		\$3,666.85
106	11/15/2019	Events @ the Foundry Holiday Meeting Deposit Hallmark Mgt Service	\$300.00	✓		\$3,366.85
107	11/18/2019	Inc.	\$138.51	✓		\$3,228.34
-	-	Region 1 Statewide Training	-	-	-	-
108	12/13/2019	The Foundry Holiday Meeting	\$489.85	✓		\$2,738.49
	12/23/2019	Deposit		✓	\$	346.00
109	1/6/2020	Sandra Looker Supplies Holiday Meeting	\$42.45			\$3,042.04

4 Committee Reports – N/A**5 Conference news – N/A****6 Upcoming meetings and events**

February - TBD

March 13, 2020 SWT Webinar Watch and Meeting, D'Youville College

7 Regional comments/Recommendations – N/A

Region 2 Report
NYSFAAA Exec Council Meeting
02/10/20

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: November 15, 2019 – Rochester Institute of Technology

Attendees = 31

Topics and Training details: Fall Statewide Training comes to your Region presentation - Compliance

2 Other Training events that Region was involved in:

Support Staff Workshop was held on September 27th, 2019. The focus was on Mindfulness in the Workplace. Total of 29 attendees. This included non-NYSFAAA members as well (we encouraged local Financial Aid Directors to share with other student service type offices). We charged non NYSFAAA members \$10 to assist with the expenses.

Planning for High School Counselor workshop is underway. Committee is looking for locations that are both conveniently located and no/low cost. Site still TBD at last meeting.

3 Treasury update:

Region 2 Treasurer – Nora Bell-Owens, SUNY Brockport

Current Balance - \$4,672.41

4 Committee Reports: N/A

5 Conference news (If your region is involved in Conference planning)

There was a small discussion about the possibility of Region 2 submitting a bid for the 2022 Conference.

6 Upcoming meetings and events

March 13th – State Wide Training come to your Region – Roberts Wesleyan College to be followed by a Regional Meeting.

7 Regional comments/Recommendations (If your region has a pressing issue that needs to be brought to the attention of Council)

Nothing pressing since our last remote meeting in December.

Region 3 Report NYSFAAA Exec Council Meeting

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: Sherwood Inn, Skaneateles, NY – Holiday lunch meeting, 12/11/19

Attendees = 38

Topics and Training details:

Patti Donahue provided an Executive Council update; Darrin Rooker along with a few others that attended the FSA Conference in Reno provided a summary with discussion. Topics included the new Informed Borrower Tool – slated to go live April 2020, consolidation of federal websites to one: Studentaid.gov, and the new federal Chatbot, “AidIn”.

- 2 **Other Training events that Region was involved in: N/A**
- 3 **Treasury update: Per Cynthia Roach, current balance is \$4,021.63**
- 4 **Committee Reports: N/A**
- 5 **Conference news (If your region is involved in Conference planning): N/A**
- 6 **Upcoming meetings and events: March 13, Lemoyne College, SWT/Regional Meeting**
- 7 **Regional comments/Recommendations: Feedback from Region 3 members on the NYSFAAA Chatbot was fairly negative. Found it to be annoying when they logged in, and when clicking X it didn't go away. Suggestions included (1) contest to name a NYSFAAA mascot vs. Rory, (2) contract with a marketing agency to find something compelling for students/families/and FAAs, or (3) use the current NYSFAAA President's image, which would refresh every time there's a new president voted in.**

Submitted by: Patricia Donahue, Region 3 EC Rep

Date: 2/6/2020

Region VI Report
NYSFAAA Exec Council Meeting
February 10th, 2020

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: November 15th - ASA 1293 Broadway, NY, NY
Attendees = 30
Topics and Training details: Compliance Training

2. Other Training events that Region was involved in :

Example – CGNY, Guidance Counselor workshop?

3. Treasury update: (please include Treasurer's Name)

Lucy Villaquiran
We currently have \$6757 remaining in our balance as of today.

4. Committee Reports

5. Conference news (If your region is involved in Conference planning)

6. Upcoming meetings and events

February 20th - Tax Training
Current 30 RSVPS
Location is at Monroe College in New Rochelle, NY

March 13th - SWT
Being held at CUNY City College

April - Looking to host a Spring training for support staff

7. Regional comments/Recommendations (If your region has a pressing issue that needs to be brought to the attention of Council)

Region 7 Report
NYSFAAA Exec Council Meeting
February 10, 2020

MEETINGS SINCE LAST EXEC COUNCIL MEETING

January 24, 2020 @ Five Towns College

Attendees = 27

Key takeaways from the SFA conference by Erica Follick, Stony Brook University & Lyndsay Johnson, Stony Brook University

Federal Satisfactory Academic Progress – Policy and Compliance - Renee Nunziato, Suffolk County Community College

Treasury update: \$ 2525.26

Upcoming meetings and events 3/13 SWT @ NYIT and NASFAA Credentials in April – looking for a place

Region #8 Report
NYSFAAA Exec Council Meeting
Date: 2/10/2020

2. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: November 15, 2019 – Paul Smith’s University

Attendees = 15

Topics and Training details: Held in conjunction to SWT. Other topics included: Advocacy day and the importance to NYSFAAA; Conference 2021

3. **Other Training events that Region was involved in:** Numerous FA nights throughout the region along with College Application week staffing at Massena HS.
4. **Treasury update:** Nicole Adner reported as of 12/31/2019 the balance was \$3,484.02.
5. **Committee Reports**-N/A
6. **Conference news (If your region is involved in Conference planning)-** Venue site has been selected as the High Peaks Resort in Lake Placid. The dates will be Monday 10/25/2021-Thursday 10/28/2021.
7. **Upcoming meetings and events-** 3/13/2020 STW 10-12 and then a regional meeting at Clarkson University.
We will be trying to structure a regional credentialing before the access runs out.
8. **Regional comments/Recommendations** (If your region has a pressing issue that needs to be brought to the attention of Council)