

**NYSFAAA Executive Council Meeting
October 18, 2010
Adams Mark, Buffalo, NY
Fountain Room
Official Minutes**

Present:

- ✓ Curt Gaume
- ✓ Dan Tramuta
- ✓ Clair Jacobi
- ✓ Gina Soliz
- ✓ Rick Cole
- ✓ Jackie Darquea
- ✓ Dan Robinson
- ✓ Ray Villalona
- ✓ Vera Senese
- ✓ Tanya Patterson-Stanley
- ✓ Steve Dwire
- ✓ Rachel Barker

Not present:

Shalena Duprey
Wayne Harewood
Maria DeInnocentiis
Bryan Kelly Austin
Howard Leslie

Call to Order – C. Gaume

Reading & Approval of the Minutes – G. Soliz

MOTION: To waive the reading of the minutes: Rick Cole. Second: Dan Robinson.
Motion approved.

MOTION: To approve the minutes. Clair Jacobi. Second. Ray Villalona
Minutes approved.

President Elect – D. Tramuta

Dan is finalizing statewide committee chairpersons. Clair mentioned that chairs must be members. We may need to discuss the membership fee payment structure.

Governance – D. Tramuta

In August, we did finalize having one main account and 8 sub-accounts.

Conferences

2010 – L. Bove, K. Ryan

There are 230 full time registrants. There are 24 Tuesday, 37 Wednesday, 12 Thursday day time registrants. There are 23 vendors.

2011 – R. Cole

The committee is working on 2011 conference. They will be traveling to the Turning Stone in early November (11/12/10). So far, so good!

We have discussed different registration fees (retired, vendors). By January 2011 we need to decide what our policies will be in the future.

2012 – D. Tramuta, C. Gaume

We don't yet have a site selected for 2012. We could now look at smaller venues (ex. Sagamore). Perhaps we can coordinate our conference with EASFAA or consider holding a Tri-State conference or merge with SUNYFAP. A discussion took place; we want to make sure each organization doesn't lose its identity. Also, the different organizations wouldn't want to lose their main revenue stream. Should we think about a three year commitment to one venue (would we get a better price break?).

MOTION: To charge region 4 with planning the 2012 conference was made by Dan Robinson. Second: Clair Jacobi.

The motion was approved. Steve Dwire will bring this information back to Kelly Robinson in Region 4.

Secretary's Committees – G. Soliz

Communications – I. Daniels/L. Worley

A committee will be created, under Gina, to discuss the website.

Early Awareness –C. Patella

We need to make decisions about whether to pursue another grant.

High School Outreach – P. Johnson, C. Gaume

There were some issues that came up recently surrounding the Guidance Expos. HESC was considering moving the Expos to the spring rather than in the fall. The Fall 2010 School Counselor Workshops are now moving forward, under the same format as the Guidance Expos. CACG funds are being used to pay for the workshops. NYSFAAA will pick up shortfall if necessary. We need to meet the CACG criteria (invite/encourage free-reduced school lunch school attendance). Pat Johnson, Lisa Simpson, and John Austin worked diligently to get the work done to move forward. All dates and locations (except NYC) are settled. There will be an online invitation and registration. HESC will get that information to the regional people. Some regions

wanted mailing labels. HESC will email the agendas for each specific event. HESC will set up the A/V and do breakfast. Agenda topics include a Federal and State update, special circumstances (PJ, homelessness), some locations will include a panel discussion with admissions.

NYS Gear Up Pending Grant Proposal

Financial Literacy modules can be written and used by NYSFAAA members to teach/distribute. A decision must be made by December as to whether we will participate in this grant. Alice Roberson from HESC was asked to describe the scope of this grant.

There is a coalition of many agencies throughout NYS including Gear Up, CICU, and HESC. The grant administration is a big piece of the success of managing the grant. It might take a part time person who is hired. We also need a grant writer. We need a vision of what we want to do. The funds will go toward paying for activities that support NYS Gear Up programs. The in-kind support backs up the grant. We need statewide and regional buy in to be successful.

Investment Presentation – Morgan Stanley Smith Barney Conference Call – Rob Bell (Presenting)

Rob provided Exec Council with packets of detailed information about our accounts. What is our goal, how are we going to do it, what tools do we have, how are we doing? The Investment Policy Statement – we'll need to discuss if there are changes that need to be made to the documents.

Rob told us that we are not paying “surrender fees” for withdrawing funds.

We, as NYSFAAA, need to come up with say a two year strategy to figure out what we need to accomplish the goals of our organization.

1st Vice President’s Committees – C. Jacob

Membership – A. King

As we go through the vetting process for new members, Clair will send an email out to Council, but then there should be a formal electronic vote. We then should keep a formal record of that vote.

Clair will be gathering more accurate reports after the conference. Membership extends until 11/15 annually. Clair will be speaking with ATAC & Ideta to see if we can change this timing. 140 memberships are unpaid (some of these will be paid with the conference). There are novice attendees who haven't registered as members, there are some people who signed up for the conference but haven't become members. Next conference, they must monitor this. Clair is going to change the membership expiration date to occur after the conference. Every membership begins on July 1st and ends on June 30th.

MOTION: Clair made a motion that the annual membership is extended until the last day of the annual conference. Second: Ray Villalona.

A discussion took place. Motion was withdrawn.

The Health and Welfare Council of Long Island has requested NYSFAAA membership. They help families—including helping with financial aid and first generation college students.

MOTION: To accept The Health and Welfare Council of Long Island as a member of NYSFAAA was made by Gina Soliz. Second: Rachel Barker.
Motion passed.

Mentoring – D. Hunter – a new chairperson will be needed.

Awards – K. Flaherty – no report at this time.

2nd Vice President's Committees – H. Leslie:

Professional Development –V. Senese/B. Post

In 2009-10 they conducted two trainings. They learned a lot in the fall, the spring training went well but the attendance was low in the spring. Training is essential and members shouldn't need to travel great distances to receive NYSFAAA training.

This year, the committee wants to get someone from the Department of Education to do federal training on the new regulations that will be published in November. They are tentatively planning a January 2011 statewide broadcast. The host site doesn't need to be in NYC, and many good trainers could be invited. The Survey Monkey responses indicated that people were willing to leave their offices for a half day of training.

Novice Training – L. Simpson/L. Papke

The committee went out for a site bid. Five bids were received: SUNY Brockport, SUNY Oswego, SUNY Cobleskill, Paul Smiths, and Alfred State. They'll look at variables such as cost and location for 2011. Using CACG funds – binders, bags and calculators were purchased. 87 attended in 2010. Sam Veeder and Scott Atkinson were new large group leaders. The training manual needs to be updated. They need editors, proof-readers, etc.

Technology & Innovation – H. Leslie

HESC Report – L. Simpson

A lot of TAP changes! They couldn't begin to program these changes until the budget was final. The coding and testing needed to happen quickly. They did get some negative feedback, but worked as quickly as possible.

Joe Frey will come out with a Q&A regarding definitions of remedial students.

FMAP Reduction: When the state budget passed, there was a 1.1% mandated reduction if federal Medicaid funding didn't come through. If the federal money comes through, then the reduction won't happen. Two scenarios are being discussed: a spring-only reduction or a straight \$12 reduction across-the-board.

New York State law reinstated a requirement that HESC submit an annual report to the governor and legislature. Statistics are needed, including credits earned by TAP recipients. Schools will need to report that back to HESC by February 2011.

President's Reports – C. Gaume

State Government Relations – D. Sistarenik/S. Mead -- no report

Federal Government Relations – C. Horner, H. Zaglanicny

The four chairs of Government Relations will meet. Advocacy is common to both, issues may be separate. The chairs prefer to remain separate and will provide monthly updates to Dan.

Scholarship – D. Evans

They had about 50 applications for the NYSFAAA scholarship.

EASFAA – C. Gaume

“Financial Aid Day” is this week. Neville Brown will be speaking at the conference. Curt sent an email out to college presidents to go to the FA Offices on their campuses to say thank you to the financial aid administrators. EASFAA will be proposing a by-law change regarding membership. They plan to offer an institutional membership rather than an individual membership. As a result, everyone at the institution (not just financial aid professionals) could take advantage of the training that EASFAA offers. EASFAA training does have a small fee. The disadvantage of the institutional membership is that individuals would give up their vote (only one primary member would vote on behalf of the institution).

May 2011 Conference will be in Philadelphia – Society Hill Sheraton. May 2012 was supposed to be in Baltimore but is in contract negotiation.

Old Business - none

New Business

- Higher Education Interagency Task Force – S. Dwire

Joe Frey is putting a task force together. They are reviewing the current and proposing a new standard of academic progress for TAP. Earl Tretheway and Steve Dwire are representing NYSFAAA. A discussion took place about the new SAP charts... some schools don't mind the new chart and new standards, they just thought the timing was bad. Other schools think the number of credits accrued will be a problem. Some schools think that the new GAP will make up to 25% of the students ineligible.

- Financial Aid Awareness Month: HESC took a lot of CACG eligible schools and provided them with information about financial aid forms & workshops. There is a dedicated website with information about where and how to get help. Anyone conducting a workshop should contact HESC (Lisa will give us a contact person) to publicize events which are happening across NY state. The site is startheregetthere.org. HESC will be looking for NYSFAAA volunteers to help with forms workshops for 2011.
- Dan Tramuta – in his transition to his presidency will evaluate committees and set agendas for the committees. He needs a mentoring chair, we need to make decisions on grant writing and grant implementation. We may consider a separate Gear Up committee (separate from Early Awareness).

Meeting adjourned.

Region 2 update for October 18, 2010

Minutes for our last meeting, but I believe it does the job of updating very well.

Respectfully submitted by Rick Cole, Executive Council Rep. Region 2.

Opening/Welcome:

Interim Chair Janice Scheutzow called the meeting to order at 10:10 am and thanked everyone for attending. We took the first few minutes to introduce ourselves. We had approximately 30 people in attendance.

Region II Business:

Treasury:

The balance is currently at \$1114.66. Expected allotment is \$1400.00. \$5.00 per member based on last year's count.

Membership:

No actual numbers to report until after the conference. Everyone was reminded to renew your membership if you have not already done so. New members that attended novice training: 3 were present at the meeting and were acknowledged with a small gift. 8 total new members from our region.

HESC Update:

See Appendix A: Discussed changes is TAP enacted in the 2010-11 budget. HESC statewide training – taking recommendations on how this training will happen for this year. Some areas have asked to have the training broken out into targeted training to the different areas. This could be something that is done as part of the region meetings. Lisa Simpson will contact the region chairs for the topics of interest. HESC will send a list of the possible topics so we can respond. Individuals to contact at HESC for TAP questions: 518-402-3166 Lisa Hurley; 518-473-0940 Erica Terwilliger. HESC does have several retirements from the state incentive.

Vendor Update:

Discover financial has purchased the Student Loan Corporation. Currently business is usual for Citi through the end of next year.

Executive Council Report:

Budget has been set for the year. \$116,441 is the amount set aside for this year's conference. This is slightly less than last year's allotment. There will be some novice activities as part of this year's conference. Membership is going to be a big topic for the year. NYSFAAA will be making use of some social networking to improve communications over the next year as well.

Chairperson's Report:

- Rochester college nights were held last night and tonight.
- There was only one nomination for each of the three open positions. The open positions are chair, Secretary and Treasurer. The current incumbents will remain in place. Janice Scheutzow Chair, Nora Bell Treasurer, Jane Gilliland Secretary.

- Discussion on how many meetings we want to have for the next year. Region three is asking to have a joint meeting at Turning Stone if possible.
 - Tentative Schedule
 - October – conference 18-21
 - Statewide training November 9-10??
 - November 12 at Turning Stone
 - December 9, Holiday Party Geneseo
 - January 30, East High School, College Goal Sunday
 - February 17, GCC
 - March 17, Roberts Wesleyan
 - April 21, St. John Fisher
 - May 26, Nazareth
- Request from the region to spend no more than \$250.00 for the guidance counselor workshop mailings. The workshop will be a two hour training during the expo on November 17. There was some discussion on an associate membership for HS guidance counselors. This has been tried in the past with little interest. We would need to have something to offer as part of the membership to gain interest. Motion was made and approved to cover the cost of mailings.
- Need a region 2 basket for the conference. Agreed to \$100 for the cost of the basket. Laura will prepare the basket.
- Web Newsletter – instead of a normal October 1 posting it will be November 1 to include updates from the conference.

Training:

- Direct Loan Servicing update form Servicers
- Net price calculator – please see the following web address for information presented on the net price calculator provided by The College Board:
www.collegeboard.org/npc

Adjourned:

Jan Scheutzow thanked everyone for coming and adjourned the meeting.

NYSFAAA REGION III
September 24, 2010
Submitted by Jackie Darquea

TREASURER REPORT: Pat Johnson

- The current balance is \$3,416.21.
- The last activity was the Support Staff Workshop. Income received was \$470 and the cost was \$964.
- We received revenue sharing of \$840.00

STATE UPDATE: Erika

- Handouts listing the main TAP changes for 2010-11 were given.
- New academic standards of Progress established for non-remedial students whose first award year is 2007-2008 and thereafter.
- Scholarships not affected by \$75 reduction; however, the 2% reduction remains in effect.

HS Counselor Workshop/HESC Expo : Pat

- November 16th at the ONCENTER in Syracuse. NYSFAA members will give State and Federal update.
- The Binghamton workshop will be held on November 5th
 - HESC will provide the food and facilities expense.
 - Looking for topics, presenters and committee members.

SUPPORT STAFF WORKSHOP: Annette

- Holding it in May seems to work well.
- Last year the cost was kept reasonable and resources were pulled from the group.
- More training topics were requested.
- More to come at the December Meeting.

AWARDS COMMITTEE: Dawn

- The Robin Jaycox Service Award Presentation will be given out at the Conference.

EARLY AWARENESS: Cathy

- Please let Cathy know the dates of any high school nights so she can pass the information on to Gear Up students

PASSPORT TO COLLEGE: Chris

They will present at each high school night and culminate at College Goal Sunday.

FUTURE MEETINGS: Kathy

- Numerous dates and places were discussed. Nothing has been finalized for the meeting schedule. Contact Kathy if you want to volunteer your school.

NEW BUSINESS

- Nancy Teodecki made a motion to take \$100.00 out of the Treasury to fund a gift basket to be raffled off at the NYAFAAA Conference in October. Pat Johnson 2nd the motion and it was passed. Shelley Lee volunteered to do the project.

Rene Rosa and Cynthia Bailey gave an informative presentation on The College Board's Net Price Calculator.

Region IV
Executive Council Update
Bryan Kelly-Austin

Friday, October 15th 2010

Regional Co- Chairperson Welcome
Introductions of Region Members

Our first Region IV meeting of 2010 was held on Friday, May 14th, at Maria College. We had a terrific turnout with 23 Region IV members in attendance.

Region IV Updates:

For this Region IV meeting we decided to hold a topic discussion on year-round pell and direct lending. We encouraged Region IV members to bring any questions they may have. This was in preparation for the June 3rd Statewide training at Hudson Valley. We brought quite a few questions to their panel.

As you can imagine Direct lending questions and concerns, including the implementation, consumed most of our May 14th meeting.

Anticipating Michael Iris's presentation on Social Media and communication; we discussed the future of interactive roles within the financial aid office. Linking technology and direct information for parents and students, via social networking.

For the Hesc Update-

Discussion continued on NYSHELP Loan and Regulation Z. This included changes to alternative loans.

2010 FSA Conference

Those who were unable to attend the 2010 FSA Conference received session handouts. We then discussed question and answers about the conference and individual sessions.

Soup Kitchen Volunteers

We discussed NYSFAAA's soup kitchen idea and it was well received. At our next region meeting a potential date will be finalized with volunteers.

Our second meeting of the 2010 was again held at Maria College, Thursday, October 14th. The meeting was well attended by 16 members. We are going to have a High School Counselor workshop night at Albany High School; this will be part of Gear-Up, hosted by Steve Dwire.

- Future training will be focused on Default, and additional Direct Lending training.

Region IV last meeting of the year and holiday party will be held on December 9th. We will be hosting a Toys for Tot's drive.

NYSFAAA Region V Report
October 18, 2010

- Little activity in the region since August
- Plans for our annual winter meeting, lunch and toy drive are under way. We have a panel of admission directors coming to speak on 'Everything Financial Aid Administrators Need to Know About Admissions.' The date is November 30, 2010 and we will once again meet at the Culinary Institute of America in Hyde Park.
 - TOY DRIVE: Region 5 has run a very successful toy drive the past several years, in cooperation with Sarah Lawrence College. The toys are donated to Help Bronx Crotona, a family shelter in the Bronx. The need is as great as ever. If you can help, bring your unwrapped contribution to this meeting. The financial aid staff at SLC will wrap, label and deliver the toys on behalf of NYSFAAA Region 5.
- Request for raffle items sent to region – participation unknown at this time
- Guidance Counselor workshop being held today (Oct. 18) at Westchester County Center – will have further update at next meeting.

NYSFAAA Executive Council
Region 8 Report
October 18, 2010

Region 8 met on September 21st at the Malone campus of North Country Community College.

Our treasurer reported that our treasury is health and the audit was complete which included region 8 this year and we were ok.

We held elections for officers and the results are as follows:

Regional Co-Chair- Kerry Lubold and Pat Farmer

Treasurer- MaryEllen Chamberlain

Secretary- Carole Jenne

Training Committee- MaryEllen Chamberlain

Awards Committee- Pam Nichols

Our School Counselor Workshop is scheduled for November 3rd at Paul Smiths College from 9-2:30.

Pam Nichols of Clarkson announced that Clarkson is going to host College Goals Sunday in February and they are looking for assistance from other professions in the area to assist that day.

We also decided that we will do a Support Staff Workshop in May 2011 and we will set up the details at our February Meeting.