

NYSFAAA Executive Council

Thursday, December 19, 2013

Remote Meeting

1-4pm

**Call to Order & Roll Call**

President Scott Atkinson

1st VP- Jan Scheutzow

2nd VP- Jane Gilliland

Secretary-Kathy Flaherty

Treasurer- Pat Johnson

President Elect- Kerrie Cooper

Treasurer Elect- Kerry Lubold

Region 1- Sean Hudson

Region 2- Melissa Casselman

Region 3- Darrin Rooker

Region 4-Kristina Delbridge

Region 5- Roberta Daskin

Region 6- Lucy Villaquarin

Region 7- Gene Rogers

Region 8- Todd Moravic

Guests: Sue Mead

Scott Atkinson called the meeting to order with a quorum of Executive Council present.

**Approval of October 14 2013 Minutes**

Scott asked for a correction to the Treasurer’s Report as recorded: The NYSFAAA audit for 2010-2011 has been completed; the 2011-2012 audit is in progress. A motion was made by Lucy Villaquarin, seconded by Kerrie Cooper to approve the minutes as corrected. The motion was passed with all approving, no oppositions and no abstentions.

**Treasurer’s Report** – Pat Johnson

* For 2011-2012 audit: Still waiting for quarterly reports from Regions 4 and 5; other documentation is set for the auditors.
* For 2012-2013 audit: Have all regional quarterly reports.
* Pat will be able to take over complete reconciliation and ecommerce by the end of the year
* The scholarship account has been reconciled to date
* The Investment account will be worked on and should be current by the February meeting
* All accounts will be able to be handed to Kerry Lubold
* $265,445.68 is currently in checking
* The credit card is reconciled only thru 11/22/13. Late membership receipts will be in the next statement.
* Kerry will collect regional quarterly treasury reports
* Pat noted that we should be able to save money by taking on our own tasks rather than have our auditors be responsible for this.
* Did receive grant funding from College Goal New York (CGNY)

**President’s Report** - Scott Atkinson

* Next EASFAA meeting will be held in February in combination with federal legislative visits
* NASFAAA leadership conference registrations now available. Kerrie Cooper and Kerry Lubold will be invited to attend.
* Government Relations Committee update is tabled until Sue Mead joins call

**President Elect Report**- Kerrie Cooper

* Governance Committee would like new alcohol policy incorporated in Policy and Procedure. Will review all Policies & Procedures to be sure everything is current.
* Spring elections will be held for First Vice-President, Second Vice-President and Secretary. Scott has sent a note to current elections committee to see if they are willing to continue to serve. Regions 5 & 6 still have outstanding committee openings. Lucy will follow up with soliciting committee members for Region 6; Roberta will coordinate for Region 5. Lucy asked what the committee member assignment would be. If someone in the region is interested in this committee, they should notify their regional Executive Council representative, who will share this information with Kerrie Cooper. Kerrie will then be in touch with the volunteer. General information about the committees can be found on the NYSFAAA website.
* It was noted that the Policies & Procedures has NYSFAAA officer job descriptions but nothing for regions. Kerrie Cooper indicated that this was to give regions latitude to create their own

**First Vice President’s Report**- Jan Scheutzow

* Membership Update: 1216 members currently, 194 short from last year of 1410.
* $68,950 in dues has been collected; $6200 still outstanding. They are working to collect the outstanding balance, but still on target for dues income of $72,000
* 89 affiliate members – regional membership representatives should remind regional affiliates to renew.
* ATAC/NYSFAAA database integration is going well. This would allow for easier webinar registration and cross check with the membership database. The project is in development and then will be available for testing. It is expected that the process will be available for January webinar registration. Sam Veeder, EASFAA, is interested in this process as well.

**Second Vice President’s** **Report**- Jane Gilliland

* The Intermediate workshop went very well. There were 73 attendees. Survey results were received from 46 participants. Survey rankings were 4 or 5 out of 5. There were some facility concerns, but overall participants liked the meeting and presenters. Suggestions were made to improve some sessions. The Committee recommendation was to host the workshop every other year. The program went a little over budget.
  + Scott offered a thank you to Jane and Lisa Simpson for a great workshop.
  + Lucy questioned if the workshop could be brought to the regions as individual topics. Not everyone could attend the Albany program due to budget constraints. Jane responded that if the region had a discussion leader for the various topics it might be possible. The Committee hopes to have presentations from this workshop posted to the NYSFAAA website soon.
  + Darrin asked if participants indicated why they attended. Jane responded that there was nothing definite but the theme was based on motivating members to consider becoming financial aid directors.
* Annual Conference Survey results:
  + Well done for most part
  + Biggest complaint was food (seating, long lines)
  + Liked program
  + Conference chairs will present in February; probably Vince will provide the summary
* GlobalMeet Upgrade has been completed

**Secretary’s Report**- Kathy Flaherty

* Premier Global Phone Conferencing
* NYSFAAA has 8 accounts but is charged only for the amount of time on the phone. Pat Johnson will monitor the account as she receives the bills. Dan Tramuta, Steve Dwire and Wayne Harewood no longer have need for regular account useage; Kerrie Cooper and Kerry Lubold will be added to the account.
* School Outreach
  + College Goal New York
* FAFSA filing events are being planned across the State
* College Goal New York is scheduled for Saturday, February 8, 2014
* A grant of up to $25,000 per site is offered through CACG
* HESC is working on the website for College Goal New York
* 30 sites will be available this year
  + - * Lucy asked about regional publicity for participation. Gene Rogers, a co-chair of the School Outreach Committee indicated that each region handles their own publicity and it varies. For example. Clarkson provides publicity for Region 8
* Technology, Innovation and Communication
  + Empire Chat – reached their goal of 200 participants mainly through the efforts to sign up new members at the Conference. Thank you to Amanda Prescott for a great job
  + Working with ATAC to establish a secure area of the web
  + Working to recruit new committee membership
    - Scott thanked this committee for their outstanding work

**HESC Update** – None

**No Other Standing Committee Reports**

**Regional Updates** (not required for this meeting)

* Gene: a representative from Sallie Mae spoke at a recent regional meeting on government relations. Since this speaker was very good at explaining what goes on in Washington, NYSFAA might consider them as a future conference speaker.
* Jan: invited legislators to a recent regional meeting. They were impressed that the legislators listened to them. Also, they had a presentation from College Board on “education pays”.

**Old Business**

* **Conference 2013 Final Report** – postponed until February meeting
* **Conference 2014** – Kerrie Cooper
  + Publicity, transportation & entertainment met under the leadership of Katrina Delgrosso and Pat Farmer
  + Facilities has met and is working to finalize arrangements
  + A full conference committee meeting will be held in January
  + Will submit proposal for the conference fee at February meeting
* **Conference 2015** Proposals
  + Only received 1 from Buffalo submitted by Sean Hudson
  + Rachel Barker has been working on Buffalo or Niagara Falls site
  + Looking at several locations in those areas
  + Target dates: Oct 13-15, 2015 but may need to be flexible based on facilities
  + Estimating cost $60,000 - $65,000 (profit)
  + Last held in Buffalo in 2010
  + Average attendance about 300
  + East to get there: JetBlue has direct flights/ Amtrak
    - Scott – are there any other regions planning to submit proposals?
    - Lucy – Region 6 may look at 2016
    - Jan – Region 2 is not

As there were no other proposals

A motion to accept Buffalo’s proposal to host 2015 Annual Conference was made by Kerrie Cooper, seconded by Gene Rogers. There was no discussion and a vote was taken. All voted in favor, no one opposed and there were no abstentions.

* Review of Operational Calendar

**New Business**

* **Legislative visits** will be held after the February 10 Executive Council Meeting. Visits will be scheduled for February 11. Sue Mead, along with the State Relations Committee will coordinate the visits.
* **Novice 2014**
  + Would like to return to Mercy College (May 31- June 6, 2014)
  + Rate is higher
  + Food price is the same

Motion to return Novice 2014 to Mercy College was made by Roberta Daskin, seconded by Darrin Rooker. As there was no further discussion a vote was taken with all approving, no one opposed and no abstentions

Motion to increase the Novice Training fee from $580 to $600 per person was made by Darrin Rooker, seconded by Roberta Daskin. There was no discussion and a vote was taken with all approving, no one opposed and there were no abstentions.

* Novice Training Committee requested a reserve fund of $2000 for last minute expenses. If unused, funds will be returned to NYSFAAA.
* Scott asked for clarification from Lisa whether this was a cash advance or a budget increase. The request will be brought back to Council.
* The training team has done new training for OnPoint in Utica as a separate workshop. The Committee recommends that future requests should be referred to Novice week rather than separate training.
* **Professional Training –** Kristina DelBridge
  + - January, February and March training is in progress; still looking for dates for Jim Briggs, and checking on other topics.
    - Trying to get Dr. Abdul for one webinar. Thought they could combine this webinar with on-site training. It could be difficult to coordinate dates and trainers with 8 regions. Would May/June timeframe work? Looking for thoughts/discussion: how should committee proceed:
      * Lucy – needed more information on how training would take place, would it be webinar, and would regions be responsible to pay for this, what is length of program. Kristina- maybe broadcast from tri-regional meeting, 2 hour session (10-15 minute module, pause with role-playing), ideally would need at least 4 regions to participate, state would pay for it, less time would be less effective, too rushed.
      * Roberta – appreciating all of the work, she had two comments: ask tri-regional group if they are interested in this. The feeling from Region 5 – training should focus on financial aid content and he is more motivational. He might prefer ½ day workshop to develop his topic. Will it be hard to target our financial aid professionals with a motivational speaker? Kristina thought his topics might include: stress management, difficult people/staff, customer service, how to stay motivated.
      * Jan – clarify program presentation by Dr Abdul, get site leaders who would be trained in facilitating role playing.
      * Roberta suggested writing up a proposal for this training, including at least two possible with a reply-by date. Send this proposal to regional representatives and regional chairs.
      * Some regions would find this traing difficult to support; does he have experience doing his presentation in this format? He is very active and would this translate well to this format?
      * Fee was $750 for the conference. Webinar could offer him $500
      * Kristina will write up description, proposed dates, asking regions if they would participate. The reply deadline will be January 15.

**State Government Relations** – Sue Mead

* New York State Student Alliance Group is meeting
* Reviewing the TAP report
* Background: 2011-2012 survey of membership about TAP led to TAP white paper, last year’s goal was to get attention to TAP white paper. Scott led this. Committee made changes in 2012-2013 and so nothing moved. NYPIRG joined the coalition. Coalition is made up many groups and now has a 16 point platform (suggestions and refinement of suggestions)
* Letter was sent to Gov.Cuomo (Dec 9) and higher education representatives from NY Senate and NY Assembly with endorsement from constituent groups (NYSFAA had questions: eligibility for incarcerated students and students in default).
* Coalition said they are committed to proposal but may not agree with all points. You address points that your group is most interested in. Sue was very concerned in getting our voice heard at this level. Scott now has invitation from CICU for meeting Dec 16 to meet with the Student Aid Alliance (now has a good involved committee from across state).There is a broad scope of people: EOP, HEOP are also included. Talked about initiatives they will use for advocacy day. SUNY would have to set up their own meetings; CICU will only help their members. They encourage us to bring as many students as we can to discussions on TAP reform to present their stories.
  + Comments/questions: strong initiative thru NYPIRG. Encourage regions to participate in discussion on TAP reform. Wants to get message to NYSFAAA listserv about this information just reported. A lot of support for TAP reform, both procedures and programmatically.
  + Facebbook page looking for student support of this cause.
  + Scott – prime time for TAP reform. Will be trying to bring his students.
  + Gene – encourages students to participate
  + Jan – how do Sue and Gene suggest encourage this participation: meet with EOP/HEOP, student government, hope to coordinate meeting up with students in Albany on Tuesday. Brockport will be funding travel expenses for students who plan to attend.
* How does Executive Council go about establishing post-secondary network for homeless college students? What exactly are they looking for? A designated advocate on your campus. There are several initiatives identified in this letter from Cyekeia Lee (National Higher Education Liaison for Homeless Youth) to Kevin Stump (NYPIRG) which was shared with Council
* Scott recommends that Sue draft a letter of response, Scott will share with Executive Council and will be looking for a response. Looking for support of opening the dialog in New York.

**Next Meetings**

* February (Advocacy Day), February 10 2014: Albany
  + Scott will let us know if CICU can schedule the legislative visits, or if we have make our own appointments
* April (Remote) – TBA
* May 2, 2014 1:00 pm – 4:00 pm tentative

**Adjournment**

A motion was made at 3:25 pm by Roberta Daskin, seconded by Jan Scheutzow to adjourn. All were in favor, no one opposed and there were no abstentions.