Technology, Innovation, and Communication Committee

December 18, 2014

Minutes

In Attendance:

Jannatul Ferdous

Howard Leslie

Lea Nuwer

Amanda Prescott

Minutes prepared by:  Lea Nuwer

**Website Update**

Ideta Daniel has the website requests under control. She will let us know if they become unmanageable.

**TICC Membership**

We need members from regions 2, 4, and 7. Lea Nuwer will solicit on the list-servs.

**Social Media Polling**

We have a PollDaddy account, but can use the blog poll function and the Facebook poll. Amanda Prescott will follow-up.

**Update on Executive Council Items**

The Membership Survey closes 12/30/14.

Todd Morovic will contact Kathy Flaherty about the webcam purchase.

Jannatul will look at the calendar placement on the website and make recommendations.

Lea Nuwer will research vendor advertising on our social media platforms. She believes the P&P indicates that it is not allowed.

**Changes to Social Media Policy**

Amanda Prescott and Jannatul Ferdous will develop poll questions to help determine what our membership wants from the social media platforms.

**Howard’s Notes**

February 12th is the centralized regional training. Paid membership is required. Questions for Paula at ATAK – how do we get reports, who has access, and can we use existing form?

Howard Leslie and Heather will review the Expertise Database for clean-up.

The birthday greeting is impersonal. Howard will forward if to Lea Nuwer and Amanda Prescott.

Please forward any new training ideas to Howard Leslie.

Kathy Flaherty will work on cleaning up the committees on the website.

Exec Council buy-in on issues:

* + Committee blog writing: Kathy Flaherty will ask Executive Council to vote on this.
  + Calendar updates: Kathy Flaherty will reach out to Executive Council to determine whether this should be the responsibility of the regions or TICC.
  + Posting of minutes: Kathy Flaherty will request assistance in persuading committees and regions to post minutes.
  + Blog writing: Kathy Flaherty will ask Exec Council to encourage chairs to write for the blog.
  + QR Code: Executive Council should discuss the ATAK generated QR code. It could be used for promotions.

**Letter to the President**

A letter has been drafted to Kerrie Cooper to offer our services and let her know we are open to change. Kathy Flaherty will edit this.

**Next Meeting**

Tuesday, February 10 at 9:30am.