Technology, Innovation, and Communication Committee

April 9, 2015 at 9:30am

Minutes

**ATTENDEES:** Jannatul, Megan, Heather, Howard, Kathy

**OLD BUSINESS**

**TICC Membership**

* We are joined by Ajana Wilkinsin from Kingsborough Community College in Region 7 and Megan Kennerkinecht from SUNY Geneseo in Region 2
* Still seeking a member in Region 4. Message was put out on the Region 4 list-serv.

**Update on Executive Council Items**

* Vendor advertising on social media platforms: Discussed the type of message that prompted concern. Lea Nuwer will discuss possibilities with ATAC.
* KATHY: Charges to the Regions for TICC…Kerrie will take poll to EC. One---provide feedback on update of the website, looking at website, design changes? How? How they would use social media. Because of generations.
* KATHY: Reach out to diff regions for posting of minutes, etc.

**Letter to the President**

* This is complete and has been sent to Kerrie Cooper. The letter was successful in alerting Kerrie to the secure document storage.

**Follow-up on Howard’s Notes**

* Regional training survey analyzed by region: Amanda Prescott completed this and delivered it to Statewide Training.
* Expertise database clean-up: recommendations made and Kathy Flaherty will run by Kerrie Cooper for approval.
* Birthday greeting: new message is in place.
* QR code: 2015 Conference Committee likes the idea, but wants TICC to handle this. TICC needs to discuss interest in this. Table tent? Where to send? Augment with live recruitment. Schedule? Use as a tool? Regional meeting with Kathy, was discussed. Questions will come from Laura in her Region. TICC…feedback, use of QR…what to expect and what questions to ask. Megan wondered ---discussed during Region meeting at her region…something engaging and relevant…using a twitter hashtag…engage in social media that way….use Storify…live Tweet? Projection of live tweets, automatically. Registration area of conference. Mini training session for Region meetings for live-tweeting???
* Exec Council buy-in on issues
  + Committee blog writing: Engaged in this by topic by time of year.
  + Calendar updates: Region Kerrie will take to EC and then reach out
  + Posting of minutes: Region
  + Potential changes to website: Region
  + Polling of social media interests: Region

**New Technology**

We need volunteers to investigate new technologies.

Howard will help with this…Meghan.

**Conference Committee 2016**

* + Private storage: Need names of committee members and chair so we can assign to an ad hoc group.
  + Facebook group: made a recommendation of this as a free alternative to setting up another list-serv.

**NEW BUSINESS:**

Howard…Kristina and Howard had a meeting with two people at CITRIX…sales point for more than Go2 products…mobile capabilities…Go2Training…

* Mobile Capabilities: More accessible on iPod/iPhone for people who want to view trainings on phones. CITRIX currently has this, never tried to watch one on that.
* Go2Training: Delivering content/handouts right through the software, charge people for attending (which was not a selling point for us), switching over to this??? Some other features…max hold would be 200 people, which would not meet our needs. Negotiated price.

Howard: Lea/Amanda thanks for the research on the more popular webinars…200+ views for archived webinars.

Howard: Two more webinars coming…have not been announced officially yet!

**Next Meeting: 5/7/2015, 9:30AM-10:30AM.**

Freeconference call.com info:

Dial-in Number: (712) 775-7031

Meeting ID: 747-952-104