Technology, Innovation, and Communication Committee

May 7, 2015 at 9:30am

Minutes

Amanda Prescott

Howard Leslie

Ajana Wilkinson

Kathy Flaherty

Lea Nuwer

Megan Kennerknecht

Janatuul Ferdous

**OLD BUSINESS**

*Vendor advertising on social media platforms*: Awaiting response from ATAC on what options exist.

*Feedback on Exec Council issues*: Kathy Flaherty is following up with Kerrie Cooper as these issues were not fully discussed. Might be a good idea to set some dates to give it structure. Expertise database hasn’t been addressed. Lea Nuwer will contact Paula at ATAC with recommendations and will keep Executive Council informed.

* Committee blog writing
* Calendar updates
* Posting of minutes
* Potential changes to website
* Polling of social media interests
* Expertise database clean-up

*Conference technology support*: With the help of Ian Leslie, we are investigating possibilities outlined below. May possibly also want social media webinars with Ian as presenter, social media mentors, NYSFAAA live tweet at conference, dialogue with conference chairs.

* HP Watermarking
* Handouts
* Requesting social handles

*New Technology*: Call for any new sources uncovered since last meeting. Requesting that the researcher write a brief blog entry about the technology.

Vine - six or seven second videos. Would need an explanation with it.

Jing – screenshots and short videos for mini trainings.

Dropbox – online reservoir for files.

Google hangouts – see each other in meetings.

Prezi – like PowerPoint

*Citrix mobile issue*: Resolved.

GOTo Webinar is getting handout drawdown technology.

**NEW BUSINESS**

none

**Next Meeting**

TBD

Conference Technology Committee meeting will be called shortly

Freeconference call.com info:

Dial-in Number: (712) 775-7031

Meeting ID: 747-952-104