**TICC Report – June 2016**

Co-Chairs: Heather Adner & Lea Nuwer

Present Activities

Input from colleagues and regions was requested in meetings and has been beneficial in determining that we are on target for the areas of the NYSFAAA website we believed needed improvement. We are in the process of creating a survey for the membership to get input on the current NYSFAAA website for improvements. Input on both appearance and the content of the website will be included within the survey.

Budget request for 1617 was submitted, including an additional $900 projected expense for anticipated website revision. A copy of this year’s budget request is attached to this report.

Monthly activities include creating surveys for NYSFAAA and updating on social media sites.

Future Activities

Outlined plan for the NYSFAAA website membership survey:

1. First, share with the TICC committee for final input and revisions. (Summer 2016)
2. Second, send to the whole NYSFAAA membership. (Summer/Fall 2016)
3. Evaluate responses. (Fall 2016)
4. Request ATAC do a mock-up of website appearance. (Fall 2016)
5. Revise mock-up and website menus. (Spring 2017)

Our goal is a more user friendly and useful website for the NYSFAAA membership. Regions will be requested to help inform the membership of any changes. Potential to do so at the annual NYSFAAA conference next year.

Brainstorm ideas to get membership more involved with social media aspects and/or the NYSFAAA blog.

Budget Request for 2016-2017

Due Date

June 10, 2016

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| --- | --- |
| Committee or Region: | Technology, Innovation, and Communication Committee |
| Committee or Region Chair(s): | Lea Nuwer and Heather Adner |

Please indicate the activities/events your committee or region would like to participate in for 2015-2016 that would require budgetary support from NYSFAAA.

|  |  |  |
| --- | --- | --- |
| **Expenditure** | **Expense Detail (ie. travel, supplies, refreshments)** | Estimated Cost |
| ❑ Survey Monkey | Maintain NYSFAAA’s Gold subscription to SurveyMonkey. | **$ 300** |
| ❑ Contract with ATAC | Maintain NYSFAAA’s website and blog contract, and service for ten webinar registration interfaces (no new document shares planned):   * Monthly Maintenance Fee, 12 @ $365 = $4,380 * Blog Maintenance, $0 * Annual Domain Renewals, 6 @ $25 each = $150 * Webinar Registrations, 10 @ $50 each = $500 * Training Registrations, 2 @ $150 each = $300 * Annual Board/Chair Update, $250 * Conference Registration, $550 * Exhibitor Form, $175 * Conference Mini-Site, $375 * General Election, $600 * Regional Elections, $275 | **$ 7,555** |
| ❑ Contract with Citrix | Maintain NYSFAAA’s subscription to GoTo Webinar and GoTo Meeting (annual plan up to 500 registrants). | **$ 3,573** |
| ❑ Print Supplies | Paper and printing costs for promotional materials. | **$ 150** |
| ❑ Postage | Mailing of promotional materials, as necessary. | **$ 80** |
| ❑ Travel | Expenses incurred for travel related to presentation of training. | **$ 500** |
| ❑ ATAC, Revamp of Website | Revamp of the NYSFAAA website to a more modern and user/mobile friendly viewable website.   * Make homepage more streamlined, $500 * New header/footer through website, $400 | **$ 900** |
| **Total Budget Request** | | **$ 13,058** |

Please complete and return to [godrease@potsdam.edu](mailto:godrease@potsdam.edu) by June 10, 2016. Thank you!