Call to Order & Roll Call
President Scott Atkinson
1st VP- Jan Scheutzow
2nd VP- Jane Gilliland
Secretary-Kathy Flaherty
Treasurer- Pat Johnson
President Elect- Kerrie Cooper
Treasurer Elect- Kerry Lubold
Region 1- Sean Hudson
Region 2- Melissa Casselman
Region 3- Darrin Rooker
Region 4-Kristina Delbridge- call in
Region 5- Roberta Daskin
Region 6- Lucy Villaquarin- call in
Region 7- Gene Rogers
Region 8- Todd Moravec
Lisa Simpson

Guests: Vince Davis (2013 Conference Co-Chair)
   Sue Mead (State Government Relations Chair)
   Jennifer Dwire (Assistant Director of Grants and Scholarships, HESC)

Scott Atkinson called the meeting to order at 8:41 am with a quorum of Executive Council present.

Approval of December 19 2013 Minutes

A motion was made by Pat Johnson, seconded by Darrin Rooker to approve the minutes. The motion was passed with all approving, no oppositions and no abstentions.

HESC Update/GEAR UP – Jen Dwire

- GEAR UP – is “Gaining Early Awareness and Readiness for Undergraduate Programs”
- Jen is coordinating the proposal for the next round of funding
- Grants serve cohorts in grades 7-12 and possibly freshmen in college
- Partnership grants: in the past NYSFAAA has partnered with SUNY, CUNY, CICU and NYSED
- Looking for partners that could offer unique perspectives for the cohort
- Partners provide a dollar for dollar match to the grant either with funds or in-kind services
• Sites are selected where at least 50% of students received reduced cost lunches, have low college attendance rates and low school persistence
• Jen was asked what the role of the site school was: it is mentoring, after-school programming, summer programming, college visits, homework help, peer counseling
• The last time we had the grant there were 11 sites serving 7000 students and $7 million in funding
• Competitive bids determine sites
• NYSFAAA, as partner, could provide in-kind services such as financial literacy programs for students and parents
• This is a commitment of 6-7 years
• This proposal anticipates a $10 million program ($5 million grant and $5 million match), with 12-15 sites serving 8,500 – 10,000 students
• There might be a consortium for the site and services which would include a middle school, high school, institution of higher education and community based organization
  o Ex. Cobleskill served as a site for multiple rural school districts
• The process includes attendance at a technical workshop and 30 days to develop the RFP (very short time frame)
  o Would not compete with those who had grants in 2011 or 2012 since they have active grants
Jen is available to help lead in the proposal process and determine reasonable matching values. It was suggested that a low match begin in Grade 7 with increasing matches until Grade 12

A motion was made by Todd Moravec, seconded by Gene Rogers to have NYSFAAA partner with NYHESC on the 2014 GEAR-UP application in the form of financial counseling/outreach to be offered by financial aid professionals. The motion was carried with all in favor, no oppositions and no abstentions.

There was some discussion on topics to be covered: important to reach parents of middle school-age students, college prep coursework, college awareness information

The need for a liaison to between NYSFAAA and GEAR-UP was discussed. Anne Barton and Curt Gaume have previously worked on the project and may be interested in serving. Gene offered the Outreach Committee as a liaison. Scott asked that Gene take this request to the Outreach Committee.

HESC Update – Lisa Simpson

The following events will continue through March:
  o Hosting an on-line chat, noon – 5:00 pm weekdays
  o Email chat is available
  o “Start Here – Get There” is the new website
Additional updates may be found on the attached HESC Update:
  2012-2013 TAP Academic Year Closeout
  NYS Science, Technology, Engineering and Mathematics (STEM) Scholarship

A question was raised as to which parental income is used on the TAP application. The NY definition is different from the federal definition and is confusing to applicants. The TAP
manual and the Banner TAP estimator select the unmarried parent with the higher income as the income to report. Lisa will take this concern back to HESC.

HESC is currently sending follow-up notices to FAFSA applicants from New York State who miss the FAFSA link for the TAP application.

President's Report - Scott Atkinson

- Next EASFAA meeting will be held at the end February in combination with federal legislative visits
- May conference will be held in Puerto Rico
- Sue Mead will report on the State government relations activities

President Elect Report - Kerrie Cooper

- Spring elections will be held for First Vice-President, Second Vice-President and Secretary. Kerrie will contact the Committee with information
- The Policies and Procedures manual is still being reviewed.

First Vice President's Report - Jan Scheutzow

- Membership
  - Membership Update: 1277 members currently, 134 short from last year of 1410.
  - $71,725 in dues has been collected; $5,400 still outstanding. They are working to collect the outstanding balance, but still on target for dues income of $74,340
  - Currently working on a membership survey to be sent in May/June
  - Currently working on update of the membership brochure
  - Finalized the ATAC/NYSFAAA database integration
  - Incorporate single invoice for Novice; with journal transfer to move dues to the proper location. Lisa and Jan will work with Paula (ATAC)
- Mentoring
  - Committee is struggling to revitalize
    - Discussion: this committee should discuss whether they are better placed with another committee
- Awards Committee – no report

Full report is attached

Second Vice President's Report - Jane Gilliland

- Membership was asked to market upcoming webinars
- Verification webinar received excellent reviews
  Statewide Training report is attached

Secretary's Report - Kathy Flaherty

- School Outreach
  - School Counselor Workshops
• 11 sites were used between October 23 and November 22, across the state
• Attendance was higher than last year: 908 counselors and 52 walk-ins
• A suggestion for the future was to have 2 tracks running to allow for choices
• Same sites will be used for next year; will need help with the agenda
• Will continue running with the same partnerships

Full report is attached

• Early Awareness and College Goal New York
  o Training topics included saving for college and 529 plans

Full report is attached

• Technology, Innovation and Communication
  o Regretfully accepted the resignation of Sarah Macri as co-chair
  o Currently reviewing website for necessary updates
  o Supports statewide training efforts
  o Request generous lead-time for projects such as help with surveys until new committee members are added

Full report is attached

Treasurer’s Report – Pat Johnson

• For 2011-2012 audit: Still waiting for quarterly reports from Regions 4; other documentation is set for the auditors.
• For 2012-2013 audit: Have all regional quarterly reports.
• Kerry will be gathering future regional quarterly reports
• January revenue sharing checks are being prepared
  o June 30 membership numbers are used to calculate January and June revenue sharing
• Currently preparing a draft procedures manual for the Treasurer
• Looking for a new Development Chair to replace Theresa Chastain
• Discussion on the P O Box is tabled for further research

Treasurer Elect, Kerry Lubold’s report is attached

Old Business

• Conference 2013 Final Report – Vince Davis
  o Received good feedback
  o The estimated budget was $108,550; actual budget was $110,600
  o Advice for future conference: technology is expensive
  o Monitor day-trippers for meal payment
  o Vince will provide Council with a final updated budget

• Conference 2014 – Kerrie Cooper
  o Program committee is reforming and looking for presentation suggestions
  o Budgeting for more full-conference attendees due to location
  o Casual dress recommended

12/17/13
• New member and President's reception will be combined to save on cost
• Menu will be Adirondack barbecue
• Shuttle will run from hotel to Conference Center
A motion was made by Kerrie Cooper, seconded by Pat Johnson to approve the following registration rates for the conference:
$350 – full registration
250 – retired member full registration
300 – 2 day attendees' registration
150 – 1 day attendees' registration
400 – vendor registration
350 – affiliate member registration
The motion passed with all in favor, no oppositions and no abstentions
Room rate is $109 (state rate)

• Novice Training – Lisa Simpson
  • Dates: May 31 - July 6, 2014
  • Location: Mercy College
  • $600 fee, includes membership

  Jan mentioned that out-of-state registrants must check the box for an out-of-state school on their registration form.

• Conference 2015 – Sean Hudson
  • Linda D'Agostino is the conference coordinator for the Buffalo/Niagara Falls area and is assisting with the preparations
  • Location: Hyatt Regency Buffalo with walkway access to the Buffalo Convention Center
  • Dates: October 27 – October 29, 2015
  • Room rate will be @ $159/ night

• Review of Operational Calendar

New Business

• Long Range Plan – comments
  • Use this information when committees report back to Executive Council
  • The Governance Committee will assess how they have done after the Annual Report is prepared
  • TICC – let regions know when Executive Council is meeting in their area and could send the Agenda to members in that area
  • Conference Chairs can invite sister groups to the Conference
  • Advocacy – could Region 4 be empowered to by the legislative advocate due to their location in the state
  • Does the government relations committee have goals; training of members in advocacy
  • Could there be a conference session each year on advocacy
  • Could mentoring help with training; could financial aid night presenters mentor new members in this activity
  • Intermediate training should be continued and is valuable

12/17/13
Outreach committee can promote affiliate memberships
  o It is not practical to have an intermediate workshop in each region, but the site could rotate
  o Promote new member involvement
  o Develop a template for Committee Reports similar to template used for regional reports

• Diversity Committee
  o Dropped a few years back due to lack of participation. Tonya Patterson-Stanley now has an interest in serving as chair

• Logo
  o Research will be done to see if it is trademarked

• Get Schooled
  o Michelle Obama’s campaign to get students to complete the online FAFSA

• NASFAA’s Gold Star nominations are due
  o Last year TICC work was submitted

Regional Updates
Regional reports as received are attached

• Region 6
  o Next meeting is February 20
  o Concerns about how to increase attendance
  o Planning for tri-regional meeting

• Region 1
  o Hosted high school counselor and support staff workshops
  o Presented an award to Ambrose for his College Goal New York work

State Government Relations – Sue Mead

• Background: 2011-2012 survey of membership about TAP led to TAP white paper, last year’s goal was to get attention to TAP white paper. Scott led this. Committee made changes in 2012-2013 and so nothing moved. NYPIRG joined the coalition. Coalition is made up many groups and now has a 16 point platform (suggestions and refinement of suggestions)
• Letter was sent to Gov.Cuomo (Dec 9) and higher education representatives from NY Senate and NY Assembly with endorsement from constituent groups (NYSFAA had questions: eligibility for incarcerated students and students in default).
• Coalition said they are committed to proposal but may not agree with all points. You address points that your group is most interested in.
• Representative from the Governor’s Office, NYPIRG and Sue, representing NYSFAAA met on January 31, 2014 to present the proposal.
• Interest was generated in the proposal since it was requesting restructure and not more money

Next Meetings
  – May 2, 2014 (April meeting) 1:00 pm – 3:00 pm

12/17/13
– June 12 –June 13 Annual retreat and budget meeting

Adjournment

A motion was made by Todd Moravec, seconded by Gene Rogers to adjourn. All were in favor, no one opposed and there were no abstentions.
Student Financial Aid Awareness Month

During Student Financial Aid Awareness Month - January 2014 - HESC promotes the first step in getting financial aid: completion of the Free Application for Federal Student Aid, the FAFSA.

During both Student Financial Aid Awareness month and through February, HESC provides assistance with FAFSA completion on a special website, StartHereGetThere.org, which includes a Statewide FAFSA Completion Events Calendar. In addition, students and families can contact HESC for assistance with their specific questions:
- Online chat available weekdays
- Special toll-free HESC hotline, 1-800-608-1790, noon to 5pm weekdays
- Email assistance at FAFSAhelp@HESC.ny.gov

TAP 2012-13 Academic Year Closeout

HESC is closing out TAP certifications for the 2012-13 academic year, which ended June 30, 2013.

All student certification transactions for 2012-13 TAP payment rosters 001-021 must be submitted before March 25, 2014. Transactions left pending after this date will be decertified by HESC.

To review pending student certifications for the 2012-13 academic year go to Transaction Processing select Grants & Scholarships, enter ID and password, then choose View/Submit Pending Certifications.

Preliminary 2014-15 Student Status Listing for TAP and Scholarship Awards

A preliminary 2014-15 Student Status Listing will be available on January 16, 2014. Actual TAP and scholarship award amounts will be calculated upon enactment of the New York State budget.

Awards are displayed as $1,111.11 or $2,222.22 for students who meet current eligibility criteria. To avoid the inadvertent posting of these preliminary TAP and scholarship award figures, the header of the Student Status Listing includes the word "PRELIM" in position 47-52. This field
will not contain any data once the actual awards are calculated and are included on the Status Listing, and will continue to be designated as "filler" on the record layouts.

View or download the preliminary 2014-15 Student Status Listing in Transaction Processing. Please forward your questions to payments@hesc.ny.gov.

2014-15 College Data Survey Now Available

The 2014-15 College Data Survey is now available on HESCWeb. Your school must complete the survey by March 31, 2014 to ensure accurate state aid awards. When completing the survey, please remember to consider the possible impact of term length on your school's TAP eligibility.


New York State Science, Technology, Engineering and Mathematics (STEM) Scholarship

Administrative Workshops:

In his 2014 State of the State message, Governor Andrew Cuomo proposed a full-tuition scholarship for the top 10 percent of high school graduates who attend any SUNY or CUNY public institution when they pursue a science, technology, engineering or mathematics (STEM) career and agree to work in the State of New York for five years upon graduation from college.

HESC will be administering this incentivizing new scholarship when it is enacted by the New York State Legislature. In anticipation, HESC is hosting a webinar for our high school partners, principals, school counselors and school superintendents, on Tuesday 25 at 11 am to highlight the important components of the STEM scholarship and provide information about the application process for college bound New York State high school students.

Financial aid officers and other college administrators at SUNY and CUNY colleges and universities are offered a webinar Wednesday, February 26 at 11 am that will also provide highlights of the scholarship, along with information about implementing the scholarship using financial aid office processes.

More information regarding Webinar Registration to follow.
1st Vice President Report - Membership
Feb. 10, 2014  Executive Council Meeting - Albany, NY

Membership Report:
The Membership Committee has met regularly via conference call to discuss goals for 2013-14, to discuss ways to increase/engage members, to discuss ways to foster our new Affiliate members, and to discuss overall membership pulse.
Here is a summary of our 2013-14 goals and current status:

1. **Increase membership by 10%**

<table>
<thead>
<tr>
<th>2013-14 Goal</th>
<th>(As of 2/8/14)</th>
<th>Last Year 2012-13 Total</th>
</tr>
</thead>
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<tr>
<td>Active</td>
<td>1250</td>
<td>1044</td>
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<tr>
<td>Associate</td>
<td>113</td>
<td>103</td>
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<tr>
<td>Affiliate</td>
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<td>104</td>
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<tr>
<td>Retired</td>
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</tr>
<tr>
<td>Life Time</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Total</td>
<td>1549</td>
<td>1277*</td>
</tr>
</tbody>
</table>

- As of 2/8/14, we have 1277 current paid members, 272 short of goal, (134 short of last year).
- We have 90 outstanding invoices, which will put us at 1367.
  - FYL 3yr Membership Average is 1320 members
- 534 members statewide from last year have not renewed.
  - Each regional membership rep. will email these people and solicit renewal, but results may be low at this time in the year.
- The individual region breakdown is skewed because some members belong to 2 or more regions but most regions have the same or slightly more members than last year. Region 6 is down 75 members.
- Affiliate Membership is down, primarily because they have not renewed.
  - Email sent 1/14/14 reminding 117 affiliates to renew.
  - Regions called new Affiliates and greeted them – reminded to renew each year
  - Affiliate renew brochure inserted in to Guidance Counselor Workshop
  - Committee feels this is a moving target- tough to get HSC to commit

2. **Generate $74,340 in dues income**
- $71,725 collected to date, $2615 short of goal
- Approximately $5,400 dues outstanding with 90 invoices. When collected we will hit/exceed goal.
  - 1/28/14 Adrienne King has contacted each member and also sent their directors a cumulative list of employees who still need to pay. She has received confirmation $$ is coming!
  - Discuss one invoice for NOVICE - $600

3. **Schedule regular Membership Committee conference call**
- Implemented email campaigns to solicit renewals for Active & Affiliates
- Will increase frequency in July- Oct timeframe

4. **Design Membership Survey**
- 90% done- will finalize & send to EC for approval. Will send out in May/June 2014 w/ TIC

5. **Update Membership Brochure for website**
New York State Financial Aid Administrators Association, Inc.

- 1st draft done- will get EC approval prior to updating web

6. Finalized ATAC/ NYSFAAA database integration to check membership status prior to Statewide webinars
   - This will free up time to promote membership activities

Mentoring Committee
- Per Janet McGrath, the committee is struggling- needs some revitalization.
  - Do people see the value today? They use GOOGLE!
- Will hold a conference call with regional mentors to get ideas

Awards Committee
- No updates or issues to report
NYSFAAA Statewide Training Committee Report

Members: Co-Chairs- Kristina Delbridge, Howard Leslie; Other members: Perry Brown, Anne DelPlato, Wendy Rizzo, and Angela VanDekker.

13-14 Trainings:

- September 19: Default Prevention with John Pierson. 48 attended
- October 31: Moving Ahead for Progress in the 21st Century. 151 attended
- November 7: R2T4 Compliance and Collaboration. 110 attended
- February 5: It’s My Draft CDR! OMG! What do I do now? 27 attended (snowstorm)

Upcoming Trainings:

- February 20: How FAAs Award and Disburse Title IV Funds using Modules and How Types of Academic Terms and Non-standard Terms Affect TIV with two FSA Trainers
- March 5: The Tax Detective with Jim Briggs
- March 20: 2014 Audit Guide with Greg Rinderle and Mike Wherry
- Possible April 24- TBD
- Possible May 15- TBD
- Possible June- TBD

Decision re: Dr. Abdulhaqq presentation: We are going to aim for Spring 2015 as a possibility. We will be determining a date and asking Regions to identify a liaison for each region who can be the on-site coordinator. Howard and I strongly recommend that STW provide at least one training per a year that is coordinated with and delivered at the regions.

Automatic registration processing went live in January. Now all members are approved real time and receive their login information moments after registering for the event. Further, it saves hours of work for both the State Wide Training Committee and the Membership committee. No longer will we have to cross check data to make determinations.
Outreach Committee Report
Executive Council Meeting
Feb 10th 2014

Summary
The Outreach Committee has been in contact over the last few months focusing on CGNY efforts along with some smaller outreach initiatives. Gene has also proposed establishing an early awareness pilot program with a school in his local area and has firmed up an event on March 27th and will see how well this is received. All three co-chairs are helping with College Goal New York efforts across the state.

Guidance Counselor Workshops Most workshops took place in late October or early November and feedback was positive.

College Goal New York
CGNY is in full swing!!. LaSonya Griggs has been going 24/7 or so it seems to make sure each site has volunteers and that all needs are being met. Many events have already been held thought-out the state and the reaction has been nothing short of amazing. HESC has updated the website to make it more user-friendly and added some very helpful tools to make navigating it much easier. HESC is still sponsoring the CGNY award (up to five $500 awards for each site) which is a terrific incentive for the families and the students who attend one of the events. Lastly, we have launched a CGNY Facebook page which is building momentum...we have included all the site dates and recent photographs from past events and have been updating the site regularly.

It appears Buffalo Public Schools will not participate in College Goal New York. They are opting to seek other avenues to promote their FAFSA completion project. Additionally, Ambrose Price, one of our seasoned and original site coordinators, has stepped down from serving as site coordinator for the Buffalo and Niagara Falls events. We’re looking at ways to recognize Ambrose for his seven years of service.

Early Awareness
Gene is working on plans to conduct early awareness presentations to elementary and middle schools populations in the spring.
NYSFAAA Technology, Innovation, and Communication Committee
Report to Executive Council
February 2014

Prepared by: Lea Nuwer

Committee Members

It saddens me to report that Sarah Macri has stepped down from her position as TICC Co-Chair. Sarah has been a vital member of TICC and helped shape our vision, mission, and goals. She will be sorely missed.

We are pleased to welcome Robert Shaw from Pratt Institute and Jason Boyd from Syracuse University to the TICC.

Sean Hudson resigned to assume his new role as the Region I Executive Council representative.

Awareness

Our conference goal was to raise awareness and increase usage of our social media sites. Signing people up went well, but the hotel Wi-Fi was inadequate. The committee meet and greet event was successful in gathering support for TICC.

Website

Efforts are underway to coordinate a review for outdated information on the website.

ATAC has provided new, private document-sharing space on the website for up to five committees to use. TICC has tested this and would like to provide access and training to the members of these committees.

GoToWebinar

TICC continues to support Statewide Training through webinar setup and surveys.

ATAC also rolled out the interface for our web registration process and GoToWebinar. TICC tested this with Statewide Training prior to opening registration.

Empire Chat Blog

With the resignation of the former Blog Editor, Sean Hudson, the Co-Chairs temporarily took on this duty. Most fall traffic was in the form of scheduled posts. In December, duties were turned over to a team of committee members who have plans to increase traffic. This is expected to be a lengthy
process as it seems financial aid personnel in general do not have the time and/or blog usage habits that coincide with an active blog.

**Going Forward**

With Sarah Macri’s departure from TICC, I will need to delegate additional projects among the committee members and set some new outcome goals to keep TICC on track until a new Co-Chair is identified. I respectfully request generous lead time on any special requests given to TICC.
Treasurer Elect Report to Executive Council
Meeting on February 10, 2014

1. Prior and Current Activities of the Treasurer Elect
   - Collection from regional treasurers of Q1 and Q2 reports and bank statements

2. Future Activities of the Treasurer Elect
   - Attend NASFAA Leadership Conference, March 9-11
   - Begin accessing Quickbooks to learn its utility and functionality
   - Consider training schedule with Pat on: Quickbooks, Auditor Activities, Credit Card Activity and Revenue Sharing
   - Contact Rob Z. in late March to transfer procedures for NYSFAAA budget preparation

Report Submitted To:
Pat Johnson, Treasurer
Kathy Flaherty, Secretary

Report Submitted By:
Kerry Lubold, Treasurer Elect
February 7, 2014
Executive Council Region 1 Report – February 2014
Submitted by Sean Hudson

1. Two regional meetings held since October:

November 21st at Hilbert College (35 attendees)
Topics Discussed:
- High School Counselor Workshops were held in Buffalo on November 6th & St. Bonaventure on November 7th with about 100 participants
- Support Staff Workshop scheduled for June 2014 (last held 2 yrs ago)
- Regional Policy & Procedures Manual – looked at state & Region 2 P&Ps
- Briefly discussed HESC White Paper – several questions generated
- Allison Newman from Say Yes Buffalo presented an overview of the program
- Nate Daun-Barnett, a professor at UB and creator of the FAFSA Completion Project discussed his work with the Buffalo City Schools. Discussed how we can work together and if he is willing to be the go-between for NYSFAAA/College Goal NY and Buffalo City Schools.

January 9th at Russell’s Steakhouse (Meeting & Holiday Luncheon – 22 Attendees)
Topics Discussed:
- Members encourage to remind affiliate NYSFAAA members to renew membership
- 73 people attended Intermediate Workshop in November; will consider having again
- 2015 conference will be held in Buffalo; looking at sites and volunteers needed for Conference committees
- Students needed to head to Albany for February Student Advocacy Day
- Hilbert is hiring a Student Finance Counselor
- Jeanne from Medaille will be working on Support Staff Workshop to be held in June, more details to follow
- SUNY Financial Aid Day will be February 22nd
- Donations collected for Plymouth Crossroads (home for troubled male youth ages 16-20 years old).

2. Treasury Report:
- Balance as of 12/12/13 $7584.56

3. Actively working on securing a site and dates for the 2015 Conference. We have narrowed our search to the Hyatt Regency in Buffalo in conjunction with the Buffalo Niagara Convention Center. We will ask Executive Council to approve our request to hold the conference from October 26 – 29, 2015. We are also starting to identify members for various committees.
4. Events

- Feb 1- Jamestown College Goal NY @ Falconer HS from 9am-12pm
- Feb 4- HS night at East Aurora from 4pm-7pm
- Feb 8- Buffalo College Goal NY from 9am-2pm at Bennett High School
- Feb 12-Niagara Falls College Goal NY @ Niagara Falls HS from 3pm-7pm
- Feb 22-SUNY Financial Aid Day
  o Buffalo State
  o UB
  o NCCC
- Information to be follow concerning National College Fair held in March
Region # 2 Report
NYSFAAAA Exec Council Meeting
February 10, 2014

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: December 17, 2013, Back Nine Grill, Pittsford, NY

Attendees = 35 including 3 local legislative guests invited to meet FA experts:

Guests:

Aaron Gallant, Staffer for 138th district Assemblyman, Harry Bronson

Josh Jensen, Director of Community Affairs for 56th Senatorial district, Senator Joseph Robach

Barbara Collins, Chief of Staff for 133rd district Assemblyman, Bill Nojay

Topics and Training details:

Collaborative suggestions for TAP reform called ‘Make NY College Affordable-Reform NYTAP’ which was a list of recommendations created by a coalition of 20 plus organizations including NYSFAAAA as well as a letter to Governor Andrew Cuomo from Kevin Stump, Coalition coordinator. Sue Mead is our NYSFAAAA TAP Reform representative.

A presentation by Kat Delgrosso on ‘Education Pays’. PowerPoint presentation focused on statistics offered comparing long short term and long term financial health of people with no college to those with some college, Associates, Bachelors, Master’s and Doctorate degrees.

2 Other Training events that Region was involved in:


3 Treasury update: - approximately $1,793.44
4 Committee Reports – n/a
5 Conference news – n/a
6 Upcoming meetings and events – Friday, February 14, 2014 at Roberts Wesleyan College
7 Regional comments/Recommendations – n/a
Region 3 Report
NYSFAAA Exec Council Meeting
Date 02/10/14

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

    Date and Location:
    November 7, 2013 / Le Moyne College

    Attendees = 17

    Topics and Training:
    Abbreviated business meeting / Exec. Council meeting update / NYSFAAA R2T4 Webinar

    Date and Location:
    December 11, 2013 / Justin’s Grill restaurant

    Attendees = 28

    Topics and Training:
    Business meeting / FSA Conference roundtable discussion / Holiday Party

2 Other Training events that Region was involved in:

    College Goal New York
    Over 300 students (and counting) helped with FAFSA completion
    5 sites and workshop event days were held in Syracuse area

    Guidance Counselor Workshop
    Held at Sheraton in Syracuse, November 14th

3 Treasurer’s Report:

    Treasury transfer complete from Darrin Rooker to Danielle Griggs. Region 3’s bank
    account has been transferred to First Niagara Bank.

    Region 3 current bank account balance: $4596.37

4 Upcoming meetings and events:

    Next meeting March 14th, Tompkins Cortland Community College
Region IV Report
NYSFAAAA Exec Council Meeting
February 10, 2014

1. Meetings:
   a. October 29 at Albany Law School- 22 in attendance
   b. December 12 at RPI - 21 in attendance

2 Other Training events that Region was involved in:
   a. Intermediate Workshop: 4 Region IV people assisted.
   b. College Goal Sunday events: College Goal NY event being held at
      Albany High on 2/6, 2/13 and 2/27

3 Treasury update: $5899.22

4 Committee Reports
   a. Membership: 117 members

5 Conference news: none

6 Upcoming meetings and events: Our next meeting will be on March 6 and
   Kenneth Clough will be our guest presenter. His topic will issues of grave
   consequence- big mistakes, firing, layoffs, poor audit performance, etc.

7 Regional comments/Recommendations: We are happy to report very nice
   turnout and discussion at our last 2 meetings. Currently, we have new
   officers who are trying to keep our Region engaged and get them excited.
   Current officers are:
      a. Chair: Mary Louis (SUNY Albany)
      b. Executive Council: Kristina Delbridge (SUNY Empire State College)
      c. Secretary: Meredith Tower (Union)
      d. Treasurer: Randi Moore (Samaritan)
      e. Membership: Rochelle Filler (RPI)
Region 5 Report
NYSFAAAA Exec Council Meeting
Date February 2014

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

   Date and Location: Nov. 19, 2013, Mercy College, Dobbs Ferry
   Attendees = 18

   Topics and Training details: Verification discussion; viewed and discussed webinar on 150% Loan Limits

2 Other Training events that Region 5 was involved in:

   Heather McDonnell and Jessica Bernier represented Region 5 at this event.

   CGNY two sites:
   New Rochelle was 1/27/14. Roberta Daskin coordinated 7 financial aid experts and 3 guidance counselors. 85 students and their parents attended. Virtually all were members of CG target groups: first in the family to go to college, new U.S. residents, low income and/or non-native English speakers.
   Yonkers is set for 2/9/14. Perry Brown is coordinating.

3 Treasury update: $9,001 plus $1,580 held in on behalf of Tri-Regional
4 Committee Reports: none
5 Conference news (If your region is involved in Conference planning): None
6 Upcoming meetings and events:
   February 21, 2014 at Marist College, Poughkeepsie. Tony Sozzo of NY Medical College will speak on counseling borrowers on loan repayment options.
7 Regional comments/Recommendations (If your region has a pressing issues that needs to be brought to the attention of Council): none
Region 7 report

NYSFAAA Exec Council Meeting

Feb 10\textsuperscript{th} 2014-

Gene Rogers- Region 7 rep

Meetings: Since the conference, Region 7 only met once and that was our holiday meeting. The meeting was held at the Milleridge Inn (Jericho NY) on Dec 4\textsuperscript{th}. We had 26 attendees to the meeting which was a bit better than expected since it was the same week as FSA. Our agenda included a report from the recently concluded Intermediate workshop, an Exec Council report and a guest speaker, Mr Scott Buchanan from Sallie mae who gave a nice presentation on government relations and financial aid. Overall we felt it was a very well received meeting and the people that attended felt it was well worth their time.

2. Other Trainings – College goal NY events will be going on all throughout the downstate area and many of our Region 7 members will be involved. ...3 CGNY events will be held in Region 7 area.. (Hempstead, Wyandanch and Brentwood)

3. Treasury Report = as of 02/04/2014= $2610.97

4. Commitee Reports = N/A

5. Conference News- Conference 2013 was held this past Oct on Long island and there will be a report given by Vince Davis at Exec Council with all the details.

6. Upcoming meetings – Our next scheduled Region 7 meeting will be on Friday March 21\textsuperscript{st} @ St Joseph’s college

We have also scheduled our SOS workshop for Wed May 7\textsuperscript{th} at Molloy college

Concern from members:

More details on expectations of officers/chairpersons. Individual membership/college membership debate
Region 8 Report
NYSFAAA Exec Council Meeting
Date: 2/10/14

1. MEETINGS SINCE LAST EXEC COUNCIL MEETING

Date and Location: 2/7/2014 at SUNY Potsdam

Attendees = 14 total: 6 in person and 8 via conference call

Topics and Training details:
The meeting was really two parts. The first part was a brief regional meeting and the second part was planning for the annual NYSFAAA conference in Lake Placid.

The regional meeting included a HESC update, which included a discussion regarding an issue with conversion of FAFSA data to the TAP application. For students with parents living together who have never been married, the current online TAP application allows student to choose which income to use on the TAP application: parent 1 or parent 2. Attendees believed that TAP regulations require the student to choose the higher income. The issue is if this is the case, what legal obligation doe the campus have to resolve conflicting information if it uncovers a student who selected the lower income rather than the higher income? HESC plans to research this and get back to us. The remainder of the HESC update was the same information that was shared and distributed at the 2/10/14 exec council meeting.

There was a membership update. The handout distributed that the 2/10/14 executive council meeting summarized the topics covered under this agenda item.

2 Other Training events that Region was involved in:
Example – CGNY, Guidance Counselor workshop?

6 families attended the regional College Goal Sunday event. Attendance was low because there was a SUNY Financial Aid Day that occurred two weeks before this event that was well-attended with similar training and assistance.

3 Treasury update
No activity since last meeting.

4 Committee Reports:

5 Conference news (If your region is involved in Conference planning)
The majority of the meeting involved planning for the conference. Each conference committee provided an update with the status of their progress. Meeting minutes contain a summary of this information.

6 Upcoming meetings and events: 3/14/14

7 Regional comments/Recommendations (If you region has a pressing issues that needs to be brought to the attention of Council)