



NYSFAAA Executive Council
December 9, 2015 2015
Remote Meeting

Call to Order & Roll Call

President Kerrie Cooper
President-Elect Darrin Rooker
1st VP- Jan Scheutzow
2nd VP- Howard Leslie- excused
Secretary-Kathy Flaherty
Treasurer- Kerry Lubold
Treasurer-Elect Robert Zasso- excused
Region 1 Kathy Michalski
Region 2 Margaret Christian
Region 3 LaSonya Griggs
Region 4 Michelle Fountaine
Region 5 Diane Donohue
Region 6 Melanie Williams-Bethea
Region 7 Amy Thompson
Region 8 Todd Moravec

Guests: Laura Worley
Lisa Simpson

Kerrie Cooper called the meeting to order at 2:02 pm with a quorum of Executive Council present.

Approval of October 26-27, 2015 Minutes

Motion: A motion was made by Darrin Rooker, seconded by LaSonya Griggs to approve the minutes. There was no discussion. The motion was passed with all in favor, no oppositions and no abstentions.

Treasurer's Report - Kerry Lubold

- Copies of the current balance sheet, along with budgeted items vs actual expenditures were provided: the treasury is in good shape
- NYSFAAA mailbox has been re-activated. New NYSFAAA Post Office Box is
 - NYSFAAA, Inc
 - PMB# 357, 4736 Onondaga Blvd
 - Syracuse, New York 13219
- Working on the application for NYSFAAA copyright and trademark. Various opinions on whether legal advice is needed. Kerrie and Jan have been asking legal opinions from friends.
- Next revenue sharing will be mid-January. If there are regions severely delinquent in supplying quarterly treasurer's reports, their revenue distributions may be held until the reports are provided
- Development Committee

- Tami Gilbeaux has begun sending letters to Agencies providing grants requesting their applications for funds.
- Budget Committee
 - Preliminary budget requests for 2016-2017 will be sent in January
- Scholarship Committee
 - Please continue to support the sale of the NYSFAAA cookbooks within your regions.
 - Committee collected \$4345 in revenue through all of their Conference activities

President's Report – Kerrie Cooper

- HESC Board of Trustees meeting
 - AIMS was budgeted to make up to 5000 awards in 2015-2016. 3500 applications were received and 1800 of these were complete. Low participation could be due to a late program start.
 - Get On Your Feet Loan Repayment – HESC has been working with the servicers to develop an integrated process
 - College Application Week was October 26 – 30, 2015. Over 17,000 applications were submitted in 2014. The event is seen as successful.
- Standard financial aid award letter
 - The Department of Finance and Governor's Office are collecting feedback
 - Several groups have been contacted for input
 - Timing of implementation is biggest issue
 - Governor's office involved with Common Core deadline of December 31 which has a higher priority at this time.
- Prior Prior Year and TAP
 - If there are no legislative changes before October 1, 2016 (new FAFSA availability date for 2017-2018) TAP application will be available to report 2016 income. If the legislation changes, the income update to 2015 will be part of the IVP process. This could result in award swings.
 - Comments:
 - This award shift is a good reason for TAP to use prior prior year
 - There could be a cost issue with using income from two years past
 - Waiting for statistics from Jeff Baker
- Perkins loan status
 - The American Council on Education, including NYSFAAA and SUNYFAP, submitted a community support letter to congressional leaders requesting that a House of Representatives bill include an extension of the Perkins loan program.
 - NYSFAAA sent additional letters to New York senators and the Finance Committee.
- Student Aid Alliance Luncheon
 - Sue Mead will attend as our NYSFAAA representative. Student aid advocacy dates will be discussed and shared
- Justin Drager would like to meet with NYSFAAA again in 2016. Melanie Williams-Betha will assist in making the arrangements for New York City, details to follow.
- NASFAA celebrates their 50th anniversary soon. Will NYSFAAA offer a gift?
 - Discussion included the following:
 - Donation to the Dallas Martin foundation

- Proclamation from the State
- The anniversary celebration began in New Orleans and will conclude this July in Washington
- Keep any donations conservative
 - Kerrie will research the proclamation option
 - A vote on what will be done has been postponed until more information is collected.
- NASFAA leadership conference
 - Received a request from Tanya Patterson-Stanley to have NYSFAAA sponsor her attendance
 - Past practice has been to invite NYSFAAA Officers to attend, followed by requests from the membership. Kerrie will review the policy before making a decision.

President-Elect's Report – Darrin Rooker

- Alcohol Policy
 - Governance Committee, composed of Irv Bodofsky, Anne Barton, Scott Atkinson, Gina Soliz and Darrin will draft a procedure to formalize the request to have the NYSFAAA Alcohol policy waived for an event.
 - Items to consider are the timeline to submit the request, who to submit the request to, estimated cost to the budget, length of time for the event, number of drinks to be served, who is eligible to submit the request.
- Assessment
 - Will review the recently submitted annual reports for NYSFAAA, review the annual goals
 - May send a survey to committee chairs in January asking a few general questions
- Elections
 - Reaching out to regional chairs to confirm regional representation on the state committee
 - Will begin the process for this year's elections in February

First Vice-President's Report – Jan Scheutzow

- Membership
 - For the 2015-2016 year 1099 members
 - 500 have not renewed yet
 - Affiliate membership is at 24
 - 1325 is member goal so need to actively recruit
 - Dues goal for 2015-2016 is \$88,260; at \$71,000 now so short about \$17,000
 - 130 outstanding invoices with a value of about \$9,000
 - Membership meeting –
 - reviewed 2014-2015 accomplishments
 - looked at goals for 2015-2016
 - regionally things are status quo, little growth
 - will meet again after first of the year
 - Question: are we on target for this time of year. The answer is yes.
 - Do we send reminders to Affiliates to renew their membership? The answer is yes.
 - A request was made to move to institutional rather than individual membership
 - Comments: may want to poll other organizations such as EASFAA

- Another state has piloted institutional membership for a year and will most likely return to individual membership due to a loss of income
- Difficult to find equitable way to charge an institution (size of institution or size of the Financial Aid Office)
- There would have to be a cap on the number of memberships per level of dues charged
- Administration would be a nightmare (currently have 270 institutions in NYSFAAA)
- Awards Committee – very busy through the Conference
- Mentoring Committee – will connect with them on their plan

Second Vice-President- Kerrie for Howard and Kristina

- November 20 training
 - 264 members registered, higher than February 2015 webinar/meeting
 - There was an 80% attendance rate; very good
- February 26, 2016 is the next scheduled group webinar
 - Will be requesting locations and contacts for set-up soon
- Proposal for combined NYSFAAA/EASFAA training
 - Transition from Quality Assurance to Standard Verification may be a good training topic for testing this training since the group anticipated to sign up for this topic is small
 - Opportunity to reach out to EASFAA
 - There are ideas to use a registration by-pass link to simplify registration
 - Opportunity to advertise future NYSFAAA webinars
 - No motion to move ahead at this time

Secretary's Report – Kathy Flaherty

- School Outreach- LaSonya Griggs
 - College Goal NY
 - Have \$9,000 funding from last year and additional \$14,000 from this year
 - Since this is last year of funding and the funds cannot be carried forward, supplies for future years will be pre-ordered
 - There was a discussion about finding ways to use the funding for travel to the sites, etc
 - Website is updated for information and registration
 - There will be 39 sites
 - Some sites will hold multiple events
 - Dates run from January 12 through April 2016
 - State-wide emails have been sent seeking volunteers
 - Not sure what impact prior prior year will have on next year's event
- Technology, Innovation and Communication Committee
 - Continues to update webpage
 - Will meet early December to plan for the next year.

HESC Update - Lisa Simpson

- Kerrie's update with the President's report was comprehensive
- Much is evolving; parties will be kept up to date through various list-servs.

No regional updates at this time

Old Business

- **Conference 2015** - Laura Worley
 - Full report will be given at the February Executive Council meeting
 - Survey results are not back yet
 - 252 final registrants; 4 are still unpaid
 - Looking for Conference photos to post to the NYSFAAA website
- **Conference 2016**
 - No report at this time
- **Conference 2017** – Melanie Williams-Bethea
 - Spoke with 6 potential venues: 2 in Manhattan, Westchester County and Ulster County
 - A conference in New York City would have higher attendance, but a higher cost
 - Many factors are considered when choosing a site: available dates, transportation cost and convenience for getting there, are room rates higher than the state per diem rate
 - Tarrytown is an option. If the Conference hotel is cost prohibitive there are other hotels in the area that are options
 - A Conference fee increase is projected
 - Conversation will continue at the February meeting with Melanie providing additional research at that time

Review of Operational Calendar – Kerrie Cooper

Advocacy Day is primary activity

Miscellaneous Items

- February 8 -9 will be the next meeting (**Has since been updated to February 1-2, 2016**)
 - Full day meeting on Day 1 with legislative visits on Day 2.
 - Kerrie would like as many as possible to be involved with the visits.
 - Sue Mead will set up group visits.
 - Lisa Simpson is locating hotels.
 - Talking points will be the use of prior prior year for TAP.
 - Discussion: Should prior prior year be the only TAP point discussed since it has a high priority, or should all points from the white paper be discussed.
 - The least costly items are most likely to pass
 - Conclusion: Prior prior year should be main focus, then other items that align with federal processing of applications can be included

Future Meetings

February: February 8-9 Albany and Advocacy
(**This has been updated to February 1 -2, 2016**)
April: April 20th 2:00 – 4:00 pm (Remote)

As there was no further business a motion was made by Kathy Michalski, seconded by Todd Moravec to adjourn the meeting. The meeting was adjourned at 4:07 pm