

EXECUTIVE COUNCIL MINUTES

February 2nd & 3rd, 2000

Syracuse, NY

(submitted by Mary Jo Stetz, Saint Bonaventure University)

* TREASURER'S REPORT (Cathy Bellomo):

* Handout

* MEMBERSHIP REPORT (Warren Hoffman):

* Handout

* The new directory should be going to print in March for distribution in April

* Warren will be updating the application.

* TRAINING (Tom Dalton for Tor Shekerjian):

* The overall assessment of the Intermediate Training held in Binghamton in September was that it was well received.

* Leadership Training for the state was held in 2 sites. One in Syracuse on 1/30/00 & 1/31/00 and the other one in Poughkeepsie on 2/6/00 & 2/7/00.

* PUBLIC RELATIONS (Ingrid Capron with Fran Hunter):

* Explained what the role of a public relations firm would be and how it would help the organization. Emphasized that there is a need to have consistency with our message. The organization needs to be speaking with one voice at the same time. Also it is important to get the attention of the audience that we are speaking to. Her firm will present a price quote to Executive Council and outline a strategic communication plan, which in time would be taken over by NYSFAAA itself. Initially the firm will help with projects. We may utilize college interns to cut down the costs.

* NYSFAAA CONNECTION NEWSLETTER (Vince Scalise):

* The newsletter should be up and running on Monday, February 7th. Sponsorship has been received from Chase for the next 4 quarters. There are still openings for ads.

* WEBSITE (Vince Scalise):

* The Chatroom was up and running for CAAN.

* Minutes from regional meetings should be E-mailed to Vince to be posted to the website.

* Advertising has picked up slightly but there are still openings for ads.

* COUNSELORS WORKSHOP (Linda Bridgewater & Keith Stevenson):

* There were 13 workshops (1208 attendees) held across the state and all were very successful.

* The Consumer Credit Counseling was well received.

* HESC REPORT (Pierre Alric):

* Reviewed Peter Keitel's testimony to the State Finance Committee and Assembly Ways & Means Committee.

Emphasis:

o HESC experienced no Y2K problems

o TAP and HESC are inseparable

o TAP is an entitlement and the only one in the country that is a pure entitlement.

o The governor's executive proposal includes:

* Starting points for TAP and APTS are at the same levels as 1999-2000

* Full funding for the Academic Excellence Scholarships

* Requested higher education committee to provide guidance to strengthen academic progress standards

and program pursuit

o College Savings Plan

o Mentor Program

o FFEL Program:

- * Hold & Release
- * MPN
- * Commonline
- * Sen. LaValle & Bruno's report on their position on financial aid should be out this month
- * Three areas being considered in the proposals:
 - o Increase minimum
 - o Increase income ceiling (as high as \$80,000)
 - o Increase TAP to \$5,000
- * Thanked NYSFAAA for their ad in the Legislative Gazette
- * Call Center:
 - o Agency Service Representatives can now do school code and address changes over the phone from parents and students
- * Peter Keitel's 3 priorities for the upcoming year:
 - o Loan processing
 - o Web processing
 - o Grants & Scholarship processing
- * CONFERENCE REPORTS:
- * Conference 1999 - Kerrie Cooper reported that most areas came in under budget.
- * Conference 2000 (Handout) will be held in Syracuse from October 10th to October 13th. The theme is "Making Dreams Come True". Registration packets will be out in July along with a registration form on the website. The deadline for conference registration will be 3 weeks prior to the conference. According to the proposed budget, they have 450 rooms reserved at \$85 for a single; \$95 for a double. The conference fee will be \$250, which includes meals (Tuesday dinner, Wednesday breakfast & lunch, Thursday breakfast, lunch & dinner, Friday breakfast & box lunch). Wednesday night is dinner on your own. They hope to hold Novice Training on Tuesday.
- * Conference 2001 will be held at the Nevele from October 16th to October 19th.
- * NOVICE TRAINING (Ed Quirk & Tom David):
- * The Novice Training Workshop will be held at Plattsburgh from June 3rd to June 9th. The cost is \$545 (members) and \$580 (non-members).
- * PAST PRESIDENT'S REPORT (Tom Dalton):
- * Nomination forms for statewide elections will be mailed out February 25th. The forms will also be available on the website. A person must be a member to nominate someone for the position. The elections will be for the following positions: 1st Vice-President, 2nd Vice-President, Secretary, & Treasurer.
- * EASF AA News:
- * The Conference is scheduled for May 21st - 23rd at Foxwoods, Ct.
- * PRESIDENT'S REPORT (Bill Cheetham):
- * In an attempt to reach out to the Guidance Community, a Legislative Meeting with Counselors will be held May 8th and May 9th in Albany. Bill Cheetham is on the steering committee.
- * The TAP Proposals (Handouts) for the 2000-2001 budget include:
 - * Support for additional funding
 - * Simplifying and streamlining the delivery system
- * The NASFAA Conference will be held in Washington, DC, July 9th - 12th.
- * The contact person for NASFAA Creating Success stories is Scott Atkinson, SUNY Brockport.
- * Holly Goodsell has left ASFA, moved to Washington and will be working for Crestar/SunTrust Education Loans.
- * THE NEXT EXECUTIVE COUNCIL MEETING IS APRIL 6TH & 7TH AT THE ADAMS MARK IN BUFFALO. NOTE: ALL REGION I MEMBERS ARE INVITED TO ATTEND.