

NEW YORK STATE FINANCIAL AID ADMINISTRATORS

EXECUTIVE COUNCIL MEETING MINUTES

SEPTEMBER 30 – OCTOBER 1, 1999

BINGHAMTON, NEW YORK

PRESENT:

Gerard Anderson Br. Thomas O'Neill

Anne Barton Mike Pede

Cathy Bellomo Ed Quirk

Linda Bridgewater April Reed

William Cheetham Ed Reiman

Kerrie Cooper Darrin Rooker

Gail Drapala Vince Scalise

Holly Goodsell Tor Shekerjian

Warren Hoffman Lisa Simpson

Sharon Karwowski Mary Jo Stetz

Joanne Kelly Keith Stevenson

Heather McDonnell Anthony Thompson

Michael Williams Samantha Veeder

SECRETARY'S REPORT: A. Barton

MOTION: Approve the June 1999 minutes.

Reiman/Quirk

Unanimous

TREASURER'S REPORT: C. Bellomo

MOTION: Approve the Treasurer's Report.

Reed/Shekerjian

Unanimous

Cathy announced that our investors will be at our February meeting in Albany to review our investment strategy. A written report is attached for the record.

MEMBERSHIP: W. Hoffman

Currently our membership is 568 not counting novice workshop memberships or HESC memberships being sent as we meet.

The deadline for people to be included in the new directory is January 1, 2000. It was decided that a letter should go out to all past members in the archive to ensure that everyone is reached about renewing their membership. Warren will get a diskette to regional membership chairs reflecting past members so they can in turn contact those people to see who is missing in their numbers.

It was agreed that for the mailing next year the membership brochure needs to be revised and updated. Marketing strategy also needs to be reviewed.

TRAINING: T. Shekerjian

John View is ready to go on the NASFAA training modules. All he needs are the names of regional people to be trained as trainers. These names are needed asap. This training will take place in January at several locations statewide.

The Intermediate Training went well. 69 people attended (76 paid registrations) Many of the attendees were recent novice graduates. We recruited 32 volunteers for statewide committees. Tor will get the names to statewide chairs.

HESC UPDATE: M. Williams

Mike re-announced that Peter Keitel is the new President of HESC. HESC is continuing to develop internet processing capabilities. An update will be provided at the conference.

The Call Center is going well. Hours have been extended to 8:30 am – 5:00 pm weekdays.

Work is being done to improve turnaround time on TAP change forms. ETA errors rates have dropped 400% since 1997.

Considerable discussion took place on the loan problems of Hold and Release. Mike will take our concerns back to HESC.

A written copy of Mike's report is attached for the official record.

REGION REPORTS:

Region 1: Annual Summer Meeting was held. Conference Committee is visiting hotel sites in order to place a bid on the 2002 conference.

Region 2: Annual Summer Meeting was held. Next meeting is October 7.

Region 3: Last meeting was September 30 at the site of the 2000 conference.

Meeting schedule was set for the entire year. Support staff workshop

is scheduled for 10/19/99. Guidance Workshops will be held on

November 18 and 19. All is proceeding well with the conference plans.

Region 4: Summer meeting held in Lake George. Next meeting is October 12 in

Albany. Members of the HESC management team will be at that meeting,

Region 5: Summer meeting was held. Next meeting is scheduled for 10/8 at SUNY New Paltz.

Region 6: Summer meeting was held in June. Next meeting will be held in the end of

October.

Region 7: Last meeting was September 24 at Briarcliffe College. A survey was

conducted to get topics for future meetings.

Region 8: Entire region is working on the upcoming conference.

CONFERENCE REPORTS:

Kerrie Cooper reported that all is going well. A reminder to spread the word

that the dress code for the conference is casual – even the banquet!

Mike Pede reported that all is proceeding well.

Heather reported that renovations to the Nevele are continuing.

CAAN REPORT (College Aid Awareness Network)

Sharon Karwowski reported on CAAN (formerly FAAM) activities. The hotline is scheduled and regions have signed up for dates to host the hot line.

Region 1 February 9, 10, 11

Region 2 January 20, 21

Region 3 January 26, 27, 28

Region 4 February 3, 4

Region 5 January 31, February 1, 2

Region 6 January 18, 19

Region 7 January 24, 25

Region 8 February 7, 8

There will also be a chat room connected to the hotline. Al Roker from the Today Show is the spokesperson for CAAN. If all goes well, they plan to make him their permanent spokesperson. The committee is exploring utilizing distance learning as part of their activities. The CAAN Hotline is now answered with voice mail to accommodate the increasing volume of calls still coming in on that line at HESC. A written report is attached for the record.

PUBLIC RELATIONS TASK FORCE:

Ingrid Stinebrickner submitted a written report of the committee. Report is attached for the record. Ingrid has contacted a professor at Utica College who is willing to offer a student practicum to address the issues of public relations of NYSFAAA.

MOTION: That NYSFAAA proceed with the student practicum for the Fall 2000 semester but pass on the offer of a professional PR to advise us on legislative issues.

McDonnell/Reed

Unanimous

AWARDS COMMITTEE REPORT: S. Veeder

Samantha reported for Carl Bello. A conference call was conducted and awards are set. The committee was disappointed in the low number of nominations. Some suggestions for improvement in the future include regional surveys to assist in creating a database of statewide activities individuals engage in so this information could be kept to reference;

description of the awards committee and their report on the website; and the possibility of associate members as award winners.

GUIDANCE COUNSELOR REPORT: L. Bridgewater

Linda put in a request for each region to receive \$300 as start up money for their activities. The Council reminded Linda that there is a vehicle in place where the region can go directly to the Treasurer to request up to \$800 per year for additional training activities without council approval.

PAST PRESIDENT REPORT: T. Dalton

Tom reported on the election results – Cathy Bellomo was elected as our President Elect. Her office will officially start at the Conference.

MOTION: DESTROY BALLOTS

McDonnell/Reed

Unanimous

A discussion was held on the issue of Tom holding his current position as an associate member. Since there was nothing specifically stated in the Constitution stating the Past President must be an active member, no action is necessary.

Further discussion was held re Cathy continuing to hold the position of Treasurer as well as President Elect. Again, since it is not specifically prohibited in the Constitution, no action is necessary. She will seek someone interested in running for this position next year and try to ease them into the process. Regional Election results will be submitted to the membership in the Annual Report.

WEBSITE COMMITTEE REPORT: V. Scalise

Vince needs input for the website. He cannot continue to seek out articles for the webpage. Please go back to the regions to solicit input for the webpage. Award nominations will be able to be submitted via the website next year. Advertising has started on the web. SUNY College at Brockport is the first to have a banner on the site. Solicitation letters will be out soon to colleges and lenders. The Financial Aid Advisor Center is changing based on input from the membership.

PRESIDENT'S REPORT: W. Cheetham

The next meeting of EASFAA is October 17-19. They are seeking candidates for the position of President. Mike Bennett is the current President.

Evelyn DeStio has requested Bill to put in an appeal for members willing to serve on the Mentoring Committee.

Exec Council members are reminded that they should attend the New Members Reception at the Conference and make new members welcome. This will take place on Monday at 4:30 in Lake Placid.

To encourage casual dress at the conference Exec Council will purchase golf shirts for the council members to wear the night of the banquet. Lisa Simpson will arrange for the purchase of these shirts. **Be sure she has your size!**

NASFAA Leadership Conference is coming up. Six potential attendees were noted. Bill will be in touch as more information is received.

Region representatives should go back to their regions to state Council will be opening the bid process to host the 2002 conference. Buffalo has already expressed an interest.

NEW MEMBER TRAINING:

The first day of this council meeting was devoted to the training of new statewide chairpersons and new executive council members. Training manuals were distributed and reviewed. It is the expectation that these books will be updated, maintained and passed on to each member's successor.

MEETING SCHEDULE FOR 1999-2000:

December 9 – 10, 1999 Long Island (Joanne will arrange)

February 3-4, 2000 Albany (Tom will arrange)

April 6-7, 2000 Syracuse

June 14-16, 2000 tentative – Cooperstown (Bill will arrange)

September 14-15, 2000 Buffalo (Warren will arrange)

MOTION: ADJOURN THE MEETING

Reed/Barton

Unanimous